

# RHIP Cardiovascular Disease & Diabetes Prevention Workgroup Bend Parks and Rec. District Office (Riverbend Community Room) 799 SW Columbia Street Bend, OR

Agenda: July 26, 2016 from 4:00pm-5:00pm

#### No Call-In Option

1.	4:00-4:05	Introductions—All
2.	4:05-4:45	Diabetes & CVD Prevention Draft Work Plan—Channa Lindsay & MaCayla Arsenault  • Input from workgroup  • Work plan due in August
3.	4:45-4:55	Promoting Bicycling—MaCayla/All  • Direction and next steps
4.	4:55-5:00	Next Steps—MaCayla Arsenault & Channa Lindsay

Next Meeting: August 23 from 4-5pm at PacificSource (Suite 210)

Who agrees to do what?

# Cardiovascular Disease and Diabetes Prevention Four-year Work Plan

#### Workgroup Goal Statement

**To:** Provide guidance and support on selection and implementation of prevention specific RHIP strategies

For: Individuals within Crook, Jefferson, Deschutes, and Northern Klamath Counties

So That: RHIP priorities are addressed and community needs are met

#### **Prevention and Health Promotion**

Prevention Strategies	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Promote the Oregon Health Authority statewide Smoke free Oregon campaign for youth.  Decrease the prevalence of smoking among 11th and 8th graders from 12% and 6%, respectively to 9% and 3%,	In the Fall of 2015, DCHS was awarded a Community partnership grant by OHSU to train staff to implement the American Lung's Not on Tobacco teen cessation program in schools. Deschutes County Health Department is working on starting the Not on Tobacco (NOT) program. Jessica Hiddleson of Deschutes County Health Department is heading up this effort and needs 6-8 trained volunteer facilitators to work.	Penny Pritchard	Will ask Penny & Jessica			
respectively (Baseline: Oregon Healthy Teens Survey, 2013).	Jefferson County Public Health provides Smokefree Oregon printed material at community events	Emily Wegener	Competed	Completed	Completed	Completed
	Jefferson and Crook County Public Health reposts Smokefee Oregon on their Facebook pages	Emily Wegener Kris Loving	Completed	Competed	Completed	Completed
	Bend La Pine School District has adopted the American Lung Association Alternative to Suspension Program (ATS) to address teen smoking.	Penny Pritchard	Completed	Completed	Completed	Completed
	On January 1, 2016, the Central Oregon Intergovernmental Council (COIC) also passed a tobacco free property policy for all their properties in Deschutes, Crook, Jefferson, and Warm Springs including sheltered bus stops. They also placed Oregon Tobacco Quit Line promotional materials at all their buildings for employees, visitors, and riders.	Penny Pritchard	Completed	Completed	Completed	Completed
	On January 1, 2016, the Deschutes Public Library passed a tobacco-free property policy for all their locations in Deschutes County and placed Oregon Tobacco Quit Line promotional materials in all their buildings.	Penny Pritchard	Completed	Completed	Completed	Completed

Implement a community-based educational campaign on blood pressure control (i.e., Measure Up/Pressure Down).	What is happening?	n/a	n/a	Will determine program/ actions needed to implement strategy	TBD	TBD
Engage community-based organizations (schools, dentists, colleges, employers, hospital, etc.) in an educational program/campaign around BP control and monitoring and CVD relationship.  Increase the percentage of OHP participants with high blood pressure that is controlled (<140/90mmHg) from 64% to 68% (Baseline: QIM NQF 0018 - Controlling high blood pressure, 2014).	What is happening?	n/a	n/a	Will determine program/ actions needed to implement strategy	TBD	TBD
Engage employers to offer worksite health promotion programs that support improved employee weight status by targeting nutrition and physical activity  Decrease the prevalence of adults who report no leisure time physical activity from 16% in Crook County, 14% in Deschutes County and 17% in Jefferson County to 14%, 12%, and 15 % respectively (Baseline: Oregon BRFSS, 2010-13).	Are there regional campaigns or programs?	n/a	n/a			

**Policy** 

Prevention Strategies	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Implement a tobacco retail licensing program that will eliminate illegal sales to minors, prevent retailers from selling tobacco within 1000 feet of schools, raise the age of	Regional Quitline promotion, local coalitions doing awareness and education, policy work for tobacco free policies in parks, government buildings, schools, and businesses, work on other policies, such as bans on flavored tobacco, where they can sell, how they can sell, etc.	Penny Pritchard?				
purchase to 21, and eliminate sales of flavored tobacco products.  Decrease the prevalence of smalling among 11th and 9th	In February 2016, DCHS was awarded the SPArC grant from OHA to create a workgroup to complete a fiscal impact analysis to implement a tobacco retail-licensing program for the county and the cities. Tobacco retailers will also be engaged through an interview process.	Penny Pritchard?				
smoking among 11th and 8th graders from 12% and 6%, respectively to 9% and 3%, respectively (Baseline: Oregon Healthy Teens Survey, 2013)	Jefferson County is planning to provide a retailer education class to teach retail workers how to identify fake IDs.	Emily Wegener				
	Jefferson County is working on posting QuitLine information in retail outlets.	Emily Wegener				
	Crook County received the SPArC grant and is creating a tobacco prevention coalition. One of their focuses is to work on retail policy tobacco.	Kylie Loving	Policy choices TBD			
Increase the number of schools using the CDC School Health Index to improve their health policies and programs.  Decrease the prevalence of 11th graders and 8th graders	Tri-county Implementation of the CDC school health index is in discussion	Emily Wegener & Meg Moyer	Create project group, coordinator, apply for funding, and begin collaborating with schools	Complete assessments for schools in Crook, Deschutes, and Jefferson Counties. Determine Actions for Improvement	TBD based on assessment results	TBD based on assessment results

who have zero days of physical activity from 11% and 6% to 10% and 5%, respectively (Baseline: Oregon Healthy Teens, 2013)				and how they align to the RHIP		
Decrease the prevalence of 11th graders and 8th graders who are overweight from 14% and 16%, respectively, to 13% and 14%, respectively (Baseline: Oregon Healthy Teens, 2013).						
Encourage healthy community design and policies that increase opportunities for physical activity, access to healthy foods, and other health-enhancing features.	Refer to diabetes Policy Strategy	n/a	n/a	n/a	n/a	n/a



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Prevention Strategies	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Identify, develop and implement culturally	Policy work in tri-county area to increase tobacco free campus policies, outdoor venues and promotion of					
competent materials and	the Oregon Tobacco Quitline.					
programs such as smoke-free Oregon ads for culturally disparate populations.	Jefferson County is working on posting QuitLine information in retail outlets.	Emily Wegener				
Decrease the prevalence of cigarette smoking among adults from 18% to 16% (Baseline: Oregon BRFSS, 2010-13; QIM Cigarette Smoking Prevalence).	Deschutes County Health Services was recently awarded QIM funding to implement a media campaign to promote cessation and the Oregon Tobacco Quitline on COIC/CET buses across Central Oregon with a focus on areas with the highest adult smoking prevalence (i.e. Warm Springs, Prineville, Madras, La Pine, Redmond)					
Decrease the prevalence of smoking among 11th and 8th graders from 12% and 6%, respectively to 9% and 3%, respectively (Baseline: Oregon Healthy Teens Survey, 2013).						

### Childhood Health

Engage schools	s to promote CVD	Reference CDC School Health Index (row 7 above)	N/A	N/A	N/A	N/A	N/A
prevention usir	ng best-practice,						
school-based n	nodel.						

#### Other

_		Other				
Health Indicator	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Decrease the provenance of	Kids Club of Jefferson county transportation for	Joe McHaney	Perform bus	Continue to expand		
11 <sup>th</sup> graders who have zero	extracurricular physical activities.		maintenance, and	opportunities for		
days of physical activity from			paint/rebrand the	kids.		
11% and 6% to 10% and 5%,			bus. Expand and			
respectively (Baseline: Oregon			communicate			
Healthy Teens, 2013)			additional activity			
			opportunities for kids			
Decrease the provenance of	Bicycling/Active commuting promotion?	TBD	Development of sub			
11 <sup>th</sup> graders who have zero			workgroup to			
days of physical activity from			collaborate and			
11% and 6% to 10% and 5%,			develop feasible			
respectively (Baseline: Oregon			options for the			
Healthy Teens, 2013)			region			
Decrease the prevalence of						
adults who report no leisure						
time physical activity from 16%						
in Crook County, 14% in						
Deschutes County and 17% in						
Jefferson County to 14%, 12%,						
and 15 % respectively (Baseline:						
Oregon BRFSS, 2010-13).						

### **Prevention and Health Promotion**

Prevention Strategies	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Implement a Diabetes Prevention Program (DPP).  Decrease the prevalence of adults who are overweight (BMI 25 to 29.9) from 33% to 31% (Baseline: Oregon BRFSS 2010-13).	Diabetes Prevention Program (DPP) piloted in region by DCHS	Sarah Worthington	Proposal submitted and program planning. Participant enrollment. Advertise program and launch 1st cohort.	Work with non- participating providers to implement DPP. (TBD)	Work with non- participating providers to implement DPP. (TBD)	DPP Sustainability model (TBD)
Increase availability of diabetes self-management programs.  Decrease the prevalence of adults who are overweight (BMI 25 to 29.9) from 33% to 31% (Baseline: Oregon BRFSS 2010-13).	High Desert Food and Farm Alliance assessment and nutrition and wellness resource guide (Contingent on COHC Board approval)	Katrina Van Dis	Submit proposal  Conduct assessment and develop nutrition and wellness resource guide  Publish and disseminate guide to providers and community	Project evaluation	Project evaluation	TBD
Engage employers to offer worksite health promotion programs that support improved employee weight status by targeting nutrition and physical activity.  Partner with grocery stores and farmers markets to increase pre-diabetes and diabetes awareness programs.	Refer to CVD Prevention and Health Promotion strategy four  What is happening towards this?	n/a	n/a	n/a	n/a	n/a

Decrease the prevalence of adults who are overweight (BMI 25 to 29.9) from 33% to 31% (Baseline: Oregon BRFSS 2010-13).				
Create partnership with Parks and Recreation offices to offer peer led exercise sessions.	La Pine Parks and Recreation have scheduled programs to promote physical activity for adults, i.e. Winter Walking; Move for the Health of It; Pickleball; Aquasize it (at the Newberry) is this peer led? Where occurring?			
Decrease the prevalence of adults who are overweight (BMI 25 to 29.9) from 33% to 31% (Baseline: Oregon BRFSS 2010-13).				

### Policy

Prevention Strategies	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Increase the number of schools using the CDC School Health Index to improve their health policies and programs.	Refer to CVD Policy Strategy two (CDC Health Index)	n/a	n/a	n/a	n/a	n/a



**Health Equity** 

Prevention Strategies	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Create diabetes awareness	What is occurring? Tie to diabetes awareness at farmers					
campaigns that are culturally	markets, etc. (handouts at farmers markets?)					
aligned, health literate, and						
community specific.						
Decrease the prevalence of						
adults who are overweight (BMI						
25 to 29.9) from 33% to 31%						
(Baseline: Oregon BRFSS 2010-						
13).						
Encourage healthy community	Bend Open Streets (September 2016) to encourage					
design and policies that	physical activity by helping to normalize active					
increase opportunities for	transportation. Many of several planning efforts by the					
physical activity, access to	City of Bend to improve bike/pedestrian infrastructure.					
healthy foods, and other						
health-enhancing features.						
Decrease the prevalence of						
adults who are overweight (BMI						
25 to 29.9) from 33% to 31%						
(Baseline: Oregon BRFSS 2010-	Do we want to focus on bike ability/ better infrastructure					
13).	for healthy commute options (reach out to Bend Bikes)?					
	Year one, could be raching out and collaborating with identified partners.					
	identified partifers.					

### **Childhood Health**

Prevention Strategies	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan	
Promote coordinated school	Should we wait until CDC health index is complete?						
health programs that prevent							
risk behaviors that contribute to							
heart disease and stroke:							
Maintain or establish							
enhanced physical							
education classes.							
Prohibit withholding recess							
as punishment.							
Decrease the prevalence of 11th							
graders and 8th graders who are overweight from 14% and							
16%, respectively, to 13% and							
14%, respectively (Baseline:							
Oregon Healthy Teens, 2013).							
Engage schools to provide	Refer to CVD Policy Strategy two (CDC School Health	n/a	n/a	n/a	n/a	n/a	
evidence-based interventions to	Index)						
promote physical activity and							
nutrition education in schools.							



### Other

		Other		1	1	
Health Indicator	Actions	Workgroup Liaison	2016 Action Plan	2017 Action Plan	2018 Action Plan	2019 Action Plan
Decrease the prevalence of	Veggie Rx (Contingent upon Board approval)	Katrina Van Dis	Program	Program expanded	Evaluation	Evaluation
adults who are overweight (BMI			development	implemented and	Program expanded	
25 to 29.9) from 33% to 31%				refined	implemented and	
(Baseline: Oregon BRFSS 2010-			Patients screened for		refined	
13).			food insecurity			
Decrease the prevalence of 11 <sup>th</sup>						
graders and 8 <sup>th</sup> graders who are			Veggie vouchers			
overweight from 14% and 16%,			given to patients			
respectively (Baseline: Oregon	Cooking Matters (Contingent upon Board approval)	Katrina Van Dis	Patient screening	Patient screening	Evaluation	
Health Teens, 2013).			and referral to	and referral to		
			cooking matters class	cooking matters class		
Decrease the percentage of						
OHP participants with BMI						
greater than 30 from 31.5% to						
30.9% (Baseline: Oregon State						
Core Performance Measure,						
MBRFSS 2014).						