



RHIP Social Determinants of Health Housing Workgroup

Agenda: August 19, 2016 from 10:00 am-11:30 am
Deschutes County Health Services (Stan Owen Room)
2577 NE Courtney Drive
Bend, Oregon

- 10:00-10:15** **Introductions and updates - All**
- 10:15-11:00** **Housing Workgroup Overview and WorkPlan**
- Review Overview - who else needs to see it?
 - Review DRAFT Workplan
 - Discussion on strategies, responsible parties, target metrics and timeline - how do we launch this ambitious workplan?
- 11:00-11:15** **Housing Project Presentation**
- Bethlehem Inn
- 11:15-11:30** **Action Items - All**
- Who is missing from around the table? How do we get them here?
 - Developing the agenda for the September 16 meeting
 - Next steps
- Next Meeting:** **Friday, September 16 from 10:00 am - 11:30 am (in Redmond)**



Social Determinants of Health - Housing Workgroup Overview – DRAFT v7

The lack of safe and affordable housing in Central Oregon has become more than just a question of access and availability – it has become a public health crisis. Low-income families in all three counties struggle to find affordable housing. Homelessness persists and is becoming more widespread, while in many instances, it remains relatively invisible. Given all we know about the importance of housing to health, the current housing environment in this region is widening and exacerbating inequities and health disparities that impact people with fewer financial and support resources. This is particularly true for individuals and families trapped in a cycle of crisis and housing instability due to growing poverty, trauma, violence, mental illness, addiction or other chronic health conditions.

The Social Determinants of Health - Housing Workgroup (“Housing Workgroup”) is one of eight workgroups sponsored by the Central Oregon Health Council, a nonprofit, public and private community governance entity dedicated to improving the health of the region and providing oversight of the Medicaid population and the Coordinated Care Organization (PacificSource). The Housing Workgroup is comprised of individuals, organizations and agencies across many areas – affordable housing, homelessness, health care, social services, education and transportation - who are focused on promoting and supporting the vulnerable and at-risk end of the housing spectrum: homelessness, very low and low income housing and workforce housing. The Housing Workgroup acknowledges that we must bridge housing solutions with the health system. As such, this group will work to address issues of housing using a health lens. Our current priority focus areas include:

- 1) Organizational Capacity** – To lay a strong foundation, we will develop shared definitions around key terms (i.e. homelessness, housing stressed, etc.) and conduct a data inventory to determine who is gathering/tracking what data and what is missing.
- 2) Policy** - This new workgroup will be a resource around affordable housing and homelessness by providing technical assistance through research and working with stakeholders to DRAFT specific ordinances or policies for local government (i.e. neighborhood associations, city, county, etc.).
- 3) Advocacy** - This new workgroup will be a force for helping to pass specific legislation/ordinances, impact local, state and federal housing policies and/or countering NIMBY (i.e. through letters of support, testifying at hearings, etc.).
- 4) Outreach and Awareness** - Data and information on housing isn’t always in a form that can be easily understood nor is it adequately distributed to those who need to see it. This new workgroup will work with local news media and social networks, gather and analyze data, and share actionable information on homelessness and affordable housing. It will also play a role in making sure that the health perspective is maintained in the work of other housing efforts.
- 5) New initiatives** - This new workgroup will be a resource in developing new cross sector (i.e. housing and health) initiatives, with a focus on non-traditional, disruptive innovation. It will also provide support in resource development (i.e. grant writing).

2016-2019 Central Oregon Regional Health Improvement Plan Work Plan **DRAFT v7**

RHIP Priority: Housing

The lack of safe and affordable housing in Central Oregon has become more than just a question of access and availability – it has become a public health crisis. Low-income families in all three counties struggle to find affordable housing. Homelessness persists and is becoming more widespread, while in many instances, it remains relatively invisible. Given all we know about the importance of housing to health, the current housing environment in this region is widening and exacerbating inequities and health disparities that impact people with fewer financial and support resources. This is particularly true for individuals and families trapped in a cycle of crisis and housing instability due to growing poverty, trauma, violence, mental illness, addiction or other chronic health conditions.

The Social Determinants of Health - Housing Workgroup (“Housing Workgroup”) is comprised of individuals, organizations and agencies across many areas – affordable housing, homelessness, health care, social services, education and transportation - who are focused on promoting the vulnerable and at-risk end of the housing spectrum: homelessness, very low and low income housing and workforce housing. The Housing Workgroup acknowledges that we must bridge housing solutions with the health system. As such, this group will work to address issues of housing using a health lens, beginning with laying a strong foundation of developing agreed upon definitions around key terms (i.e. homelessness, workforce housing, housing stressed, etc.) and identifying the data needs and resources to develop meaningful analysis. These data will then be used to focus on our current priority areas and goals which include:

RHIP Goal 1: Organizational Capacity – To develop shared definitions and conduct a data needs assessment

Health Indicator(s) addressed	RHIP Strategy	Activity addressing strategy	Timeline
NA or TBD	<ul style="list-style-type: none"> • Develop shared definitions around key terms (i.e. homelessness, housing stressed, etc.) • Conduct a data inventory to determine who is gathering/tracking what data and what is missing 	<ul style="list-style-type: none"> • Contact all key stakeholders to determine what definitions and parameters they are using in working with different populations • Conduct data inventory 	<p>August-end of September</p> <p>Ongoing, initial data inventory completed by end of November</p>
Parties Responsible	Target Metric	Implementation Progress and Status	
Housing Workgroup members	TBD/NA	Early stages on both the shared definitions and data inventory	

RHIP Goal 2: Policy - To be an effective resource to local municipalities on developing policies and programs that increase affordable housing options and supports

Health Indicator(s) addressed	RHIP Strategy	Activity addressing strategy	Timeline
NA or TBD	<ul style="list-style-type: none"> • Research existing housing-related policies (e.g. land use, development code, etc.) both around Central Oregon and outside the region • Research potential funding strategies and options (including Medicaid) for affordable housing and support services • Build effective networks through increased collaboration • Develop relationships with key stakeholders (i.e. planners, elected officials) 	<ul style="list-style-type: none"> • Develop research “team” and begin identifying housing-related policies and funding options for the region • Identify key contacts in local city and county municipalities and set up meetings with them 	<p>Ongoing</p> <p>Ongoing – initial contact/introduction made by October</p>
Parties Responsible	Target Metric	Implementation Progress and Status	
Research Team, local municipalities (cities and counties)	TBD – will likely be housing related (i.e. housing stock, support services provided, affordability, etc.)	Research Team will hold its first meeting in September	

RHIP Goal 3: Advocacy - To help support projects and pass specific legislation and ordinances that impact local and state housing policies and counter a NIMBY perspective

Health Indicator(s) addressed	RHIP Strategy	Activity addressing strategy	Timeline
NA or TBD	<ul style="list-style-type: none"> • Mobilize community-wide responses on housing-related topics 	<ul style="list-style-type: none"> • Submit letters of support for policies and projects (or opposition as applicable) • Testify at hearings (locally and in Salem) • Identify and utilize effective subject matter experts to help shape opinions 	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>

		<ul style="list-style-type: none"> • Provide training to the community on housing advocacy 	First training will take place in the Fall
Parties Responsible	Target Metric	Implementation Progress and Status	
Housing Workgroup members, HLC, other affordable housing groups	TBD	Early stages on all activities and still figuring out what this will look like (i.e. task of subcommittee? What is the tie to Goal 2 (Policy)?	

RHIP Goal 4: Outreach and Awareness - To gather and analyze data and share actionable information on homelessness and affordable housing

Health Indicator(s) addressed	RHIP Strategy	Activity addressing strategy	Timeline
NA or TBD	<ul style="list-style-type: none"> • Devise an outreach strategy to build awareness about housing and health, educate the community, and develop relationships • Formalize data collection and analysis • Develop effective channels for sharing information 	<ul style="list-style-type: none"> • Develop data repository or system for collecting current data on affordable housing and homelessness • Develop materials (e.g. handouts, powerpoint) for presentations in schools and the community • Work to educate builders on implementing health components into design and construction • Develop relationships with local media and submit press releases/media advisories as warranted • Develop social media campaign as funding allows 	<p>Established by December</p> <p>Available by end of September</p> <p>Materials developed by October and presentations starting November</p> <p>Contacts/relationships made by end of September</p> <p>Plan developed by end of September (funding?)</p>
Parties Responsible	Target Metric	Implementation Progress and Status	
TBD	Major depressive disorder (TBD) Link impacts on young children to other SDH focus area (Early Learning)	Early stages, much information will be gathered through the data inventory and by the Research Team	

RHIP Goal 5 New Initiatives - To support new cross sector initiatives with a focus on non-traditional, disruptive innovation

Health Indicator(s) addressed	RHIP Strategy	Activity addressing strategy	Timeline
NA or TBD	<ul style="list-style-type: none"> Support new cross sector initiatives (i.e. housing and health) with a focus on non-traditional, disruptive innovation 	<ul style="list-style-type: none"> Engage additional stakeholders in the conversation Resource development for projects and programs (e.g. grantwriting, fundraising) Support initiatives from other plans (10 Year Plan to End Homelessness, City of Bend Comprehensive Plan, Bend Livability Project, etc.) 	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>
Parties Responsible	Target Metric	Implementation Progress and Status	
Health orgs (PacificSource, St Charles et al)	TBD	Early stages, need to determine what resource development looks like (how can this workgroup actually add value?)	



Social Determinants of Health - Housing Workgroup July 15, 2016 (DRAFT)

In attendance: Dave Huntley, MaCayla Arsenault (COHC), Bruce Abernethy (Bend-La Pine Schools), Geoff Wall (Housing Works), Judy Watts (COIC), Elaine Knobbs (Mosaic Medical), Gwenn Wysling (Bethlehem Inn), Patty Bates (Lutheran Family Treatment Services), Lynne McConnell (NeighborImpact), Debbie Meadows (DHS), Holly Wenzel (Crook County Health Department), Kathy Skidmore (COVO), JW Terry (COVO), Don Senecal (HLC), Kristin Chatfield (OHSU), Geoff Wall (HousingWorks)

The group went around the circle and introduced themselves and provided updates relevant to the effort. This included:

- Connect OR 6 – transportation funding likely to help provide a Redmond Hub (should know whether this money has come through mid-August)
- About to break ground on a Housing Works project in Redmond
- Cody Standiford (COVO) and Elaine Knobbs-Seasholtz are working on a chronic homeless project (with Kenny LaPoint)
- There is going to be a special City Club presentation on homelessness on July 21 featuring Gwenn Wysling, Bruce Abernethy and Erik Kancler

The group reviewed the Social Determinants of Health – Housing Workgroup Overview and made the following suggestions:

- Minor edits around homelessness being more widespread and less visible
- Don't use the word "subsidized" (politically loaded) – use vulnerable populations
- Move the sentence about health focus/tie from the Advocacy Goal to Outreach and Awareness

Bruce Abernethy said he would make these changes and get the revised Overview out to the group so they can use it to recruit others and inform them about what we are trying to do.

Turning to the DRAFT Workplan, there was good discussion on the proposed 4 Goals:

Goal 1: Policy - To be an effective resource to local municipalities on developing policies that increase affordable housing options

Goal 2: Advocacy - To help support projects and pass specific legislation and ordinances that impact local and state housing policies and counter a NIMBY perspective

Goal 3: Outreach and Awareness - To gather and analyze data and share actionable information on homelessness and affordable housing

Goal 4: New Initiatives - To support new cross sector initiatives (i.e. housing and health) with a focus on non-traditional, disruptive innovation

There was discussion as to whether we wanted/needed an overarching goal or vision (such as “Ending Homelessness” or “Building X units of affordable housing)? Should such a goal be in absolute or relative terms? Do we even have the data to help us develop an overarching goal? No decision was reached this question.

Do we feel the need to keep the Policy and Advocacy goals separate or should they be combined? The group ultimately decided to keep them separate at this stage – advocacy was seen as broader than just working on policy (i.e. we can also support specific projects)

It was suggested that we add another Goal related to organizational capacity and needs assessment – we want to make sure we have a shared definition of terms we are using and the data capacity. Because this work was seen as foundational, this will be the new Goal 1.

Kristin Chatfield talked about the importance of developing a data inventory – who is tracking what data? how are we defining homelessness? How are we defining housing stressed? etc. Dave Huntley agreed to help with this effort.

To help flesh out the Housing Workplan, volunteers were recruited/assigned to the various Goals and charged with bringing proposed language on critical workplan elements (Activity addressing Strategy, Timeline, Parties Responsible, Target Metric, etc.) to the August 19 meeting.

Goal 1 (new) – Organizational Capacity (Elaine Knobbs-Seasholtz, Gwenn Wysling, Kristin Chatfield, Dave Huntley)

Goal 2 – Policy (Bruce Abernethy, Lynne McConnell, Geoff Wall)

Goal 3 – Advocacy (Bruce Abernethy)

Goal 4 – Outreach and Awareness (Judy Watts, Holly Wenzell, Dave Huntley)

Goal 5 – New Initiatives (TBD and looking for volunteers)

Next Housing Workgroup meeting date – August 19 from 10:00am – 11:30am in Bend