



**Stable Housing and Supports**  
Regional Health Improvement Plan Workgroup

Join Zoom Meeting  
<https://zoom.us/j/264340446>

Join by phone:  
+1 669 900 6833  
Meeting ID: 264 340 446

Friday, August 21, 2020  
10:30am-12:00pm

Aim/Goal
Central Oregonians experiencing homelessness and those most at-risk of homelessness will have increased and equitable access to housing and supports that offer opportunities for housing stability and increased individual well-being.
Future State Metrics
<ol style="list-style-type: none"><li>1. Decrease severely rent and mortgage-burdened households</li><li>2. Increase Housing Choice Voucher holders able to find and lease a unit</li><li>3. Accurately count Central Oregonians experiencing homelessness</li></ol>

**AGENDA**

- |             |  |
|-------------|--|
| 10:30-10:40 | Welcome, Land Acknowledgement & Guiding Principles |
| 10:40-11:55 | Strategic Direction                                |
| 11:55-12:00 | Next Steps   |



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**Future State Metrics – Full Detail**

1. By December 2023, decrease the combined severely rent and mortgage burdened households in Central Oregon by 2 percentage points to 16%.
2. By December 2023, 50% of Housing Choice Vouchers (HCV) holders will be able to find and lease a housing unit.
3. By December 2023, a comprehensive system for accurately capturing the extent of Central Oregonians experiencing homelessness will be in place and utilized.



**Central Oregon  
Health  
Council**

**Regional Health Improvement Plan (RHIP) Workgroup**

**Guiding Principles**

**Shared Focus**

We come together to improve the health and well-being of individuals living in various and diverse communities throughout Central Oregon region. We use the Regional Health Improvement Plan (RHIP) as our guide. It is our region's shared vision of current problems and our aims. As workgroup partners we develop agreed-upon actions to solve the issues and keep the needs of our communities as the main focus.

**Shared Metrics**

We measure progress, process and outcomes through a shared lens. We use the Regional Health Assessment (RHA), Regional Health Improvement Plan and community dashboard.

**Involve Targeted Population**

The individuals living in our diverse Central Oregon communities are the center of our work. We make every effort to include people from every part of the region in our workgroups, discussions, processes and decisions.

**Collaborate to Solve Complex Issues**

Inviting diverse perspectives from throughout the Central Oregon region deepens our shared understanding of complex issues and propels us toward better progress and outcomes. We practice frequent, structured, open communication to build trust, assure shared objectives, and create common motivation. We respect the privacy and sensitivity of information partners share.

**Coordinate Collective Efforts**

We are made up of diverse partner organizations and individuals with unique strengths, skills, and resources. We coordinate our efforts and use our unique strengths and skills to meet the goals of the RHIP.

**Learn and Adapt Together**

We embrace shared learning and a growth mindset. We create a space that allows for mistakes, failures, second changes, and a celebration of brave attempts. We adjust and apply our learnings to the complex and changing landscape of health and well-being in Central Oregon.

# Stable Housing and Supports

Background: Why are we talking about this?	
<b>1990s</b> Mill Closures / Timber Industry Decline Federal Housing Policy <b>2000s</b> Population Growth in Central Oregon Housing shortage The Great Recession Wage Vs. Housing Costs Single Income Households	Stable, healthy housing is a basic need. Insecure housing and an unhealthy living environment impact both physical and behavioral health conditions. By spending much of their income on housing, individuals and families must cut corners on other living expenses such as food, transportation, and medications, which can also significantly influence their health outcomes and overall well-being.

Current Condition: What's happening right now?
<ul style="list-style-type: none"> <li>In 2017, 18% of Central Oregonians paid more than half of their income for rent and mortgage</li> <li>In Central Oregon, minority households experience more housing challenges than their white counterparts</li> <li>Central Oregon has a critical shortage of supportive housing units to meet the needs of people with disabilities, with co-occurring mental health or substance use disorders, and/or extended history of homelessness</li> </ul> <p><b>Current State Metrics:</b></p> <ol style="list-style-type: none"> <li>In 2017, 18% of Central Oregon households were severely rent or mortgage burdened</li> <li>In 2018, only 30% of Housing Choice Voucher holders were able to find and lease a housing unit</li> <li>No system to determine an accurate number of those experiencing homelessness exists in Central Oregon</li> </ol>

Goal Statement: Where do we want to be in 4 years?
<p><b>Aim/Goal</b>                      Central Oregonians experiencing homelessness and those most at-risk of homelessness will have increased and equitable access to housing and supports that offer opportunities for stability and increased individual well-being.</p> <p><b>Future State Metrics - By December 2023:</b></p> <ol style="list-style-type: none"> <li>Decrease severely rent and mortgage-burdened households</li> <li>Increase Housing Choice Voucher holders able to find and lease a unit</li> <li>Accurately capture Central Oregonians experiencing homelessness</li> </ol>

Analysis: What's keeping us from getting there?
<ul style="list-style-type: none"> <li>Inaccurate and accurate assumptions reduce acceptance of diverse housing</li> <li>Housing cost &amp; supply outweigh wealth &amp; income</li> <li>Uncoordinated common advocacy goals, problems &amp; efforts</li> <li>Inconsistent disjointed &amp; inaccurate systems of data collection</li> <li>Housing is considered a commodity not a human necessity</li> <li>Prohibitive income &amp; background requirements</li> </ul>

Date updated:	Workgroup:	Version:
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Strategic Direction: What are we going to try?
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Focused Implementation: What are our specific actions? (who, what, when, where?)
{insert}

Follow-Up: What's working? What have we learned?
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## Stable Housing and Supports

### Root Cause Barriers: What is blocking us from moving toward our future state measures?

Inaccurate and accurate assumptions reduce acceptance of diverse housing	Housing is considered a commodity not human necessity	Uncoordinated common advocacy goals, problems and efforts	Prohibitive income & background requirements	Housing cost / supply outweigh wealth and income	Inconsistent, disjointed, & inaccurate systems of data collection
Landlord perceptions of Housing Choice Vouchers Program	Empty seasonal and investment homes	Unformed Central Oregon Housing Advocacy org.	Qualifying factors creating barriers for rentals/hcvs	Construction labor shortages	Area Median Income policy is not representative of population
Willingness/fear to admit homelessness and seek services	Decrease housing stock/increase pop.	Resource allocated advocacy	Income/ background requirements	Rent/ mortgage burden	Functional Definition of Homelessness
Community Education/awareness of population is lacking	Density allows more multifamily	501c3 regulations on lobbying	Skills on how to interview for housing	Living wages	Service provider access to system to document/ count
Negative assumptions of voucher holders	Land use UGB limitations	Language barriers to advocacy	Security deposit up front	Wealth/Income gap	Homeless Count- Definition of Homeless
Public policy is discriminatory			Eviction and Credit Barriers		Resources does not support actionable data
Systemic racism			High application fees		
Community of not welcoming low income housing			Felony Background		

# Housing Strategic Direction Ideas pg2

## Develop renter supports

Create a renters insurance program to cover liability	Develop a class to prepare for housing interviews	translation of housing related outreach materials
Provide a security deposit fund	support housing barriers removal fund (rental assistance, deposit, utility, property debt forgiveness)	Enforce existing tenant rights regulations

## Expand affordable housing

development of housing that is affordable to individuals who earn 80%, 60% and 30% and less of area median income	amend local zoning to allow for variety of housing types	Partner with developers to build affordable housing	develop process for transitional housing
Develop subsidized housing and market rate housing for people who depend on local wages	Partner with AirBNB for short term housing in the off season	local ordinances to prioritize housing preservation and production to serve low and middle income	Enact and/or restructure local ordinances and policies to prioritize the preservation
		<b>Fund Housing Works and EPIC Properties</b>	

## Unify our community approach

create a regional housing council	Which system works best? then consolidate, streamline. Create a centralized dashboard. Have an entity that holds this and funds this.	Develop a method for counting that can be used by all	Provide culturally appropriate training, engagement and education for landlords and housing service providers
Need Regional Housing Council group or add more builders and landlords to Health Council	Identify and resource existing housing advocacy groups to be point of contact and lead city/county housing issues working with state advocacy groups	better, robust continuum of care/data collection	Identify and implement strategies to assure more diverse representation on local committees

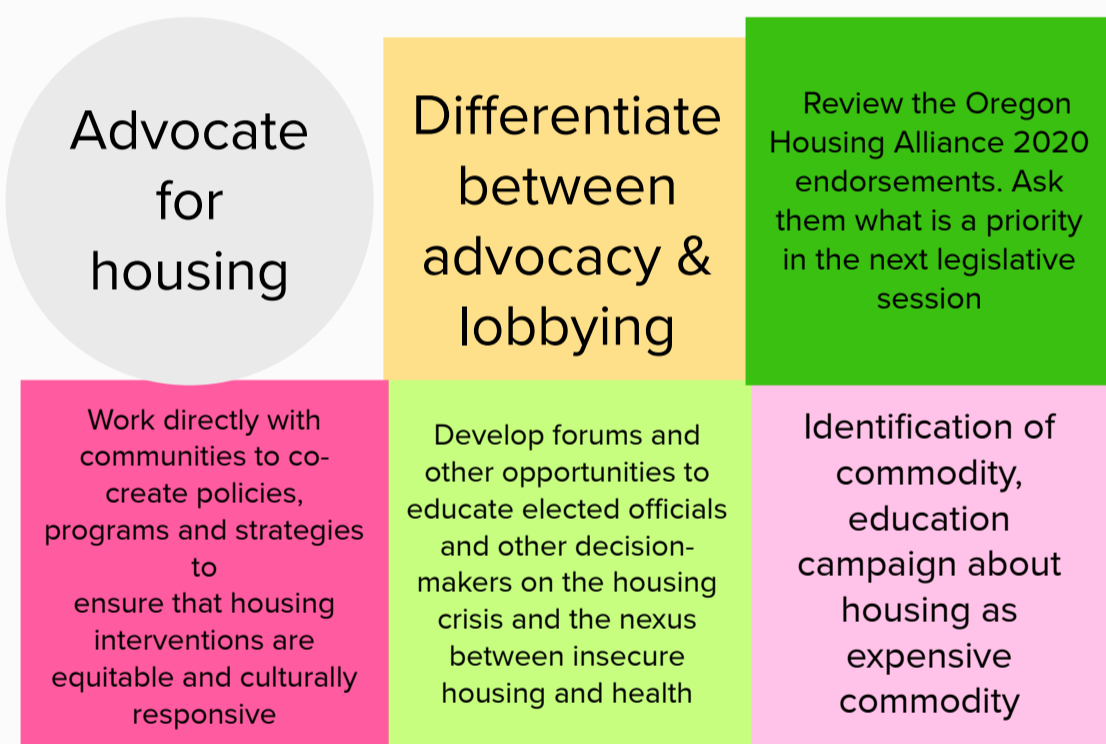
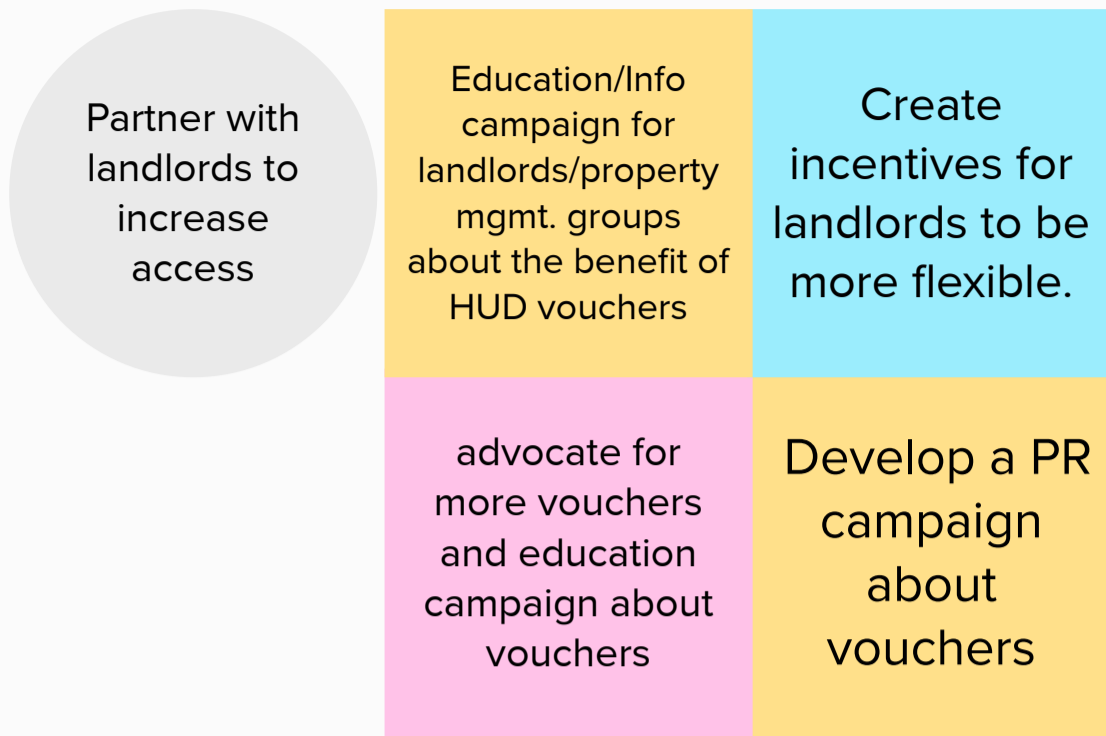
## advocate for affordable housing in healthy built environments

inclusionary zoning and restructuring the CET	Align building of all levels of housing with transportation networks, walkable areas, and food access	Identify and implement strategies to work collaboratively with organizations whose activities advance health equity and promote Health in All Policies
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## Collaborate to serve people experiencing homelessness

collaborate with law enforcement to ensure critical connection for outreach to individuals experiencing homelessness	Develop partnerships with agencies that serve marginalized homeless populations	Build community coalition capacity to address health inequities related to substance use and mental health
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# Housing Strategic Direction Ideas pg1



## Sources

