Address Poverty and Enhance Self-Sufficiency
Regional Health Improvement Plan Workgroup

Join Zoom Meeting
https://us02web.zoom.us/j/728200141?pwd=dFM0UEhVUTZ6K1pHUkpFWXVBQkJYdz09

Join by phone:
+1 669 900 6833
Meeting ID: 728 200 141
Passcode: 105890

March 16, 2021
11:00am – 12:30pm

Aim/Goal

Individuals and families in Central Oregon experiencing poverty are provided equitable access and connected to appropriate resources that help them overcome obstacles to self-sufficiency and address health-related challenges.

Future State Metrics - Condensed

1. Increase high school graduation rates among economically disadvantaged students
2. Decrease food insecurity
3. Decrease percent of income constrained households
4. Decrease housing and transportation costs as a percent of income

AGENDA

11:00-11:10 AM Welcome, Land Acknowledgement, Guiding Principles

11:10-11:15 AM Workgroup Investment Budget

11:15-12:20 PM Implementation Plan Development
    • Graduation Rate RFP & Next Steps
    • Small Group Work

12:20-12:30 PM Wrap Up & Next Steps

Working Document: https://docs.google.com/presentation/d/1jYwyGwMt-Uj2QfW2iNBIRF9cijl_4HaSiYggw_28uLg/edit?usp=sharing
### Future State Metrics – Full Detail

1. By December 2023, Central Oregon graduations rate among economically disadvantaged students will improve by 3 percentage points to:

<table>
<thead>
<tr>
<th>2023 Central Oregon Graduations Rate for Economically Disadvantaged</th>
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<tbody>
<tr>
<td>Crook</td>
</tr>
<tr>
<td>Deschutes</td>
</tr>
<tr>
<td>Jefferson</td>
</tr>
</tbody>
</table>

2a. By December 2023, decrease the % of total population reported as food insecure by 2 percentage points to:

<table>
<thead>
<tr>
<th>County</th>
<th>% of (total) Population Food Insecure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crook</td>
<td>13%</td>
</tr>
<tr>
<td>Deschutes</td>
<td>11%</td>
</tr>
<tr>
<td>Jefferson</td>
<td>11.3%</td>
</tr>
</tbody>
</table>

2b. By December 2023, develop a regional metric to evaluate food insecurity among seniors in our community (ages 65+).

3. By December 2023, decrease the population of households living at the poverty level and income constrained by 2 percentage points to:

- Crook: 27%
- Deschutes: 24%
- Jefferson: 32%

4. By December 2023, reduce combined housing and transportation cost for residents as a percent of income in their respective counties to no more than:

- Crook County: 64%
- Deschutes: 55%
- Jefferson: 55%
Address Poverty and Enhance Self-Sufficiency

Background: Why are we talking about this?

<table>
<thead>
<tr>
<th>1990s</th>
<th>Mill Closures / Timber Industry Decline</th>
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<tbody>
<tr>
<td></td>
<td>The Great Recession</td>
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<tr>
<td></td>
<td>Decreasing safety net – “War on Poor”</td>
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<td></td>
<td>Local workforce displacement</td>
</tr>
<tr>
<td></td>
<td>Widening Opportunity Gap</td>
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</table>

Central Oregon has grown rapidly over the past two decades. Individual communities face different economic and social challenges associated with this development, including increased unemployment, lack of affordable housing, and income inequality. There is significant evidence linking poverty to health disparities and poor outcomes.

Current Condition: What’s happening right now?

- 9-17% of residents in Central Oregon lived in poverty between 2013 and 2017
- Almost 50% of the region’s renters are considered to be cost burdened
- Almost 25% of the civilian labor force in Warm Springs is experiencing unemployment

Current State Metrics:
1. 2018 Central Oregon graduation rates were significantly lower among economically disadvantaged students
2. Food Insecurity by County: Crook 15%, Deschutes 13%, Jefferson 13.3%
3. Income constrained households: Crook 29%, Deschutes 26%, Jefferson 34%
4. Housing and transportation costs combined as a percent of income: Crook 67%, Deschutes 58%, Jefferson 58%

Goal Statement: Where do we want to be in 4 years?

Aim/Goal
Individuals and families in Central Oregon experiencing poverty are provided equitable access and connected to appropriate resources that help them overcome obstacles to self-sufficiency and address health-related challenges.

Future State Metrics - By December 2023:
1. Increase high school graduation rates among economically disadvantaged students
2. Decrease food insecurity
3. Decrease percent of income constrained households
4. Decrease housing and transportation costs as a percent of income

Analysis: What’s keeping us from getting there?

- Demand exceeds supply for range of housing needs required
- Disjointed Systems
- Funding/Educational system is designed not to meet the needs of historically marginalized students
- Inactive response to Awareness, Barriers and Cultural Sensitivity
- Transportation can be inaccessible due to distance/economic
- Inequity of resources for income constrained families
- Scarcity culture promotes exclusionary programming
- Historical classism and racist structures undervalue and constrain people
- Complex & excessive restrictions to access safety nets

Strategic Direction: What are we going to try?

- Strengthening Foundation of Individual and Community Health
- Empowering All People and Communities Through Inclusive and Collaborative Partnership
- Connecting People and Establishing Pathways to Enhance Community Resources
- Boosting Advocacy to Address Systemic Factors Contributing to Poverty

Focused Implementation: What are our specific actions? (who, what, when, where?)

Release RFP January 2021 to fund youth programs that support improved graduation rates for economically disadvantaged students in Central Oregon.

Follow-Up: What’s working? What have we learned?

(insert)
Regional Health Improvement Plan (RHIP) Workgroup

Guiding Principles

Shared Focus
We come together to improve the health and well-being of individuals living in various and diverse communities throughout Central Oregon region. We use the Regional Health Improvement Plan (RHIP) as our guide. It is our region’s shared vision of current problems and our aims. As workgroup partners we develop agreed-upon actions to solve the issues and keep the needs of our communities as the main focus.

Shared Metrics
We measure progress, process and outcomes through a shared lens. We use the Regional Health Assessment (RHA), Regional Health Improvement Plan and community dashboard.

Partner with Priority Populations
The individuals living in our diverse Central Oregon communities are the center of our work. We make every effort to include people from every part of the region in our workgroups, discussions, processes and decisions.

Collaborate to Solve Complex Issues
Inviting diverse perspectives from throughout the Central Oregon region deepens our shared understanding of complex issues and propels us toward better progress and outcomes. We practice frequent, structured, open communication to build trust, assure shared objectives, and create common motivation. We respect the privacy and sensitivity of information partners share.

Coordinate Collective Efforts
We are made up of diverse partner organizations and individuals with unique strengths, skills, and resources. We coordinate our efforts and use our unique strengths and skills to meet the goals of the RHIP.

Learn and Adapt Together
We embrace shared learning and a growth mindset. We create a space that allows for mistakes, failures, second changes, and a celebration of brave attempts. We adjust and apply our learnings to the complex and changing landscape of health and well-being in Central Oregon.
Land Acknowledgement

We recognize and acknowledge the indigenous land of which we live, work, learn, play, and grow. This land of the Mololla, Paiute, Klamath, Modok, Yahooskin Band of Snake Indians, Confederated Tribes of Middle Oregon, and Confederated Tribes of Warm Springs. We acknowledge them as the past, present, and future caretakers of this land. It is on their traditional land where we partner to improve the health and well-being of Central Oregonians. We aspire to be good guests honoring the concept in the Warm Springs culture: “This land is for you to know and live upon and pass on to the children.”
Request for Proposals (RFP)

Project Name: Improving High School Graduation Rates for Youth Experiencing Economic Disadvantage.
Access Code: “GRADUATE”
Organization Name: Central Oregon Health Council; Regional Health Improvement Plan (RHIP)
Regional Health Improvement Workgroup: Address Poverty and Enhance Self-Sufficiency Workgroup
Future State Measure: Increase Graduation Rates Among Economically Disadvantaged Students
Contact Person: MaCayla Arsenault
Email: macayla.arsenault@cohealthcouncil.org
Phone Number: 541-306-3523

About the Central Oregon Health Council

The Central Oregon Health Council (COHC) is a not-for-profit, tax-exempt public and private community governance organization. We are dedicated to improving the health of Central Oregon communities.

The Central Oregon Health Council is responsible for funding projects that improve the health priorities of the Regional Health Improvement Plan. These priorities were decided by the diverse people of our region before COVID-19.

We recognize that when we invest and support long-term, preventative solutions we build a Central Oregon that is better able to respond to present and future crises. Therefore, we reserve most of our funds for projects whose impact can be measured over decades. The goal of this Request for Proposal is to support long-term, system level change.

We also provide limited, short-term urgent relief. If your project addresses the current crisis of COVID-19, please consider applying for one of our mini grants here.

Description of Grant Opportunity

The Address Poverty and Enhance Self-Sufficiency workgroup wants to financially support regional and community efforts that:

- Increase graduation rates among youth who experience economic disadvantage*
- Create youth career programs through partnership with youth who experience economic disadvantage*
- Expand existing youth programs aimed at improving graduation rates through partnership with youth who experience economic disadvantage*
*The Oregon Department of Education defines Economically disadvantaged as “students who are eligible for free or reduced-price lunch”.

**Grant Range:** $10,000 to $100,000

**Why are these efforts needed?**

A high school diploma is a standard requirement for most jobs—and for higher education opportunities. Dropping out of high school is linked to a variety of negative health impacts including limited employment prospects, low wages, and poverty. A student’s ability to graduate from high school may be affected by factors related to broad institutional factors such as family, school, and community.

Students who are economically disadvantaged in Central Oregon are graduating high school at the following rates:

- Crook County: 73%
- Deschutes County: 74.3%
- Jefferson County: 80.4%.

Additionally, disparities in Oregon high school graduation rates exist among racial and ethnic groups. These disparities are because of various environmental and system-level barriers caused by systemic racism. Rates of high school graduation by race and ethnicity are:

- White Students: 76%
- Black/African American: 66%
- Hispanic: 69%
- Asian/Pacific Islander: 63%
- American Indian/Alaskan Native: 56%

These disparities are expected to increase because of the impact COVID-19 is having on learning, economic stability, and chronic stress.

Sources:
- https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-health/interventions-resources/high-school-graduation
- http://www.centraloregonhealthdata.org/tiles/index/display?id=197023203263194740

**Proposal Requirements**

Your proposal must include these qualities:
• Development, implementation, maintenance, and program review in partnership with the youth impacted by the proposal
• Clearly demonstrates how this program meets the needs of those impacted
• Is culturally and linguistically relevant for prioritized youth
• Program can demonstrate an increase in high school graduation through participation
• Additional confirmed financial support for the program
• Includes supports that are proven to lessen the impact of COVID 19 on high school graduation

Proposals should partner with and address the needs of the communities that experience barriers to high school graduation. These include:

• Rural Communities (specifically, Jefferson County, Crook County, Northern Klamath County, and the Confederated Tribes of Warm Springs)
• Urban neighborhoods that experience economic oppression
• Youth who identify as Black/African American, Native American/Alaskan Native, Latino/a/x, Asian/Pacific Islander, multiracial, LGBTQIA+, or are living with a disability
• Youth who are migrant, runaway, or receiving care through the foster care system

Evaluation Criteria:

The Address Poverty and Enhance Self-Sufficiency workgroup will review your grant application using this scorecard. We encourage you to use it to help build your proposal.

Funding Details and Important Information

Award Limit
$100,000

Anticipated Selection Schedule:

Application Due Date: March 9, 2021
Decision Notification: April 2, 2021 by email

How to Apply

This Request for Proposal is posted on our website: https://cohealthcouncil.org/standard-grants/
For instructions on how to access the application, please visit: https://cohealthcouncil.org/wp/apps/uploads/2021/02/Accessing-A-Restricted-Request-for-Proposal-Application.pdf

Once registered and logged into the grant platform, use this access code to apply for this grant: “GRADUATE”

Support
If you have questions about this Request for Proposal, please contact: MaCayla Arsenault, Project Manager at macayla.arsenault@cohealthcouncil.org or 541-306-3523

If you have questions about the application, parts of the application, or using the grant platform please contact: Rebeckah Berry, Grant and Metrics Manager at rebeckah.berry@cohealthcouncil.org or 541-306-3523
<table>
<thead>
<tr>
<th><strong>What</strong></th>
<th><strong>ONLY Request For Proposal (RFP)</strong></th>
<th>Workgroup releases a Request for Proposal (RFP) to solicit applications for grants that address specific strategic directions and future state measures.</th>
<th>Workgroup releases a request for Letters of Interest (LOI) to ask community partners to submit program ideas. Workgroup then chooses only some to apply. (2 Steps)</th>
</tr>
</thead>
</table>
| **Pros** | • RFP to funding is 2-3 months  
• Application is very detailed | • Short application (3 pages)  
• Less initial burden on applicant  
• Less for the workgroup to review  
• Workgroup only solicits applications from a few they are serious about  
• Scan of community needs/assets  
• Questions from LOI are prepopulated into RFP | |
| **Cons** | • Long application (13 pages)  
• More burdensome to applicant, especially if they are not funded  
• More for the workgroup to review | • LOI to funding is 4-5 months  
• Initial decisions are made based only on high level project overview | |
## 2020-2024 RHIP Workgroups
### 5 Year Budget

*Updated March 4, 2021*

<table>
<thead>
<tr>
<th>Amount Invested by Workgroup</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address Poverty</td>
<td>70,000.00</td>
</tr>
<tr>
<td>Behavioral Health</td>
<td>52,500.00</td>
</tr>
<tr>
<td>Physical Health</td>
<td>72,146.81</td>
</tr>
<tr>
<td>Stable Housing</td>
<td>40,000.00</td>
</tr>
<tr>
<td>Substance &amp; Alcohol Misuse</td>
<td>25,000.00</td>
</tr>
<tr>
<td>Upstream Prevention</td>
<td>39,686.00</td>
</tr>
</tbody>
</table>

### Allocation of Spent Funds

- Address Poverty
- Behavioral Health
- Physical Health
- Stable Housing
- Substance & Alcohol Misuse
- Upstream Prevention

### Allocation of All Funds ($12M)

- Address Poverty
- Behavioral Health
- Physical Health
- Stable Housing
- Substance & Alcohol Misuse
- Upstream Prevention
- Unallocated
2020-2024 RHIP Workgroups
2021 Budget

2021 investment goal $2,500,000
Amount remaining to invest toward 2021 goal $2,455,618
Invested in 2021 $44,382
Invested in 2020 $254,951

Breakdown of Investments by Year ($2M)

Invested in 2021 • Invested in 2020 • To be invested

Annual Goal Progress ($500k)

For the 2021-2024 funding years, each workgroup's annual investment goal is a minimum of $500,000. The Central Oregon Health Council is required by law to invest a total of at least $2.5M each year through the workgroups. Each workgroup is expected to do their part in helping to reach this $2.5M annual commitment.
# Address Poverty & Enhance Self-Sufficiency

## 2020-2024 RHIP Workgroup Budget

Updated February 1, 2021

<table>
<thead>
<tr>
<th>Amount Invested by Future State Measure</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease the number of households living at poverty level and income</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>constrained</td>
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</tr>
<tr>
<td>Decrease the percentage of the total population reported as food insecure</td>
<td>$22,500.00</td>
</tr>
<tr>
<td>Reduce the total percentage of income being spent combined housing</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>and transportation costs</td>
<td></td>
</tr>
<tr>
<td>Develop a regional metric to evaluate food insecurity among seniors</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Increase high school graduation rates among economically disadvantaged students</td>
<td>$5,000.00</td>
</tr>
</tbody>
</table>

### Allocation of Funds by Measure

- Decrease the number of households living at poverty level and income constrained
- Decrease the percentage of the total population reported as food insecure
- Reduce the total percentage of income being spent combined housing and transportation costs
- Develop a regional metric to evaluate food insecurity among seniors
- Increase high school graduation rates among

### Allocation of All Funds ($2M)

- Decrease the number of households living at poverty level and income constrained
- Decrease the percentage of the total population reported as food insecure
- Reduce the total percentage of income being spent
- Develop a regional metric to evaluate food insecurity
- Increase high school graduation rates among
- Unallocated
- COVID-19 ($25k pooled funds)
Address Poverty & Enhance Self-Sufficiency
2021 RHIP Workgroup Budget

Breakdown of Investments by Year ($2M)

- **Invested in 2021**
- **Invested in 2020**
- **To be invested**

Annual Goal Progress ($500k)

- **2021 investment goal** $500,000
- **Amount remaining to invest toward 2021 goal** $490,000
- **Invested in 2021** $10,000
- **Invested in 2020** $55,000

For the 2021-2024 funding years, each workgroup's annual investment goal is a minimum of $500,000. The Central Oregon Health Council is required by law to invest a total of at least $2.5M each year through the workgroups. Each workgroup is expected to do their part in helping to reach this $2.5M annual commitment.