

Council

- Brad Porterfield, Chair,
Consumer Representative
Latino Community
Association
- Larry Kogovsek, Vice
Chair, Community
Representative
- Mayra Benitez
Consumer Representative
- Natalie Chavez
Jefferson County Health
Department
- Jolene Greene
Consumer Representative
- Linda Johnson
Community
Representative
- Elaine Knobbs-Seasholtz
Mosaic Medical
- Lauren Kustudick
Consumer Representative
- Tom Kuhn
Deschutes County
- Jennifer Little
Klamath County
- Theresa Olander
Consumer Representative
- Elizabeth Schmitt
Consumer Representative
- Mandee Seeley
Consumer Representative
- Ken Wilhelm
United Way
- Cris Woodard
Community
Representative
- Regina Sanchez
Crook County Health
Department



May 20, 2021

VIRTUAL

Video Conference Link In Calendar Invite

Conference Line: 1.669.900.6833

Meeting ID: 861.0355.0703#

Passcode: 492445#

- 12:00 – 12:20 **Welcome—Brad Porterfield**
 - Public Comment
 - Approval of Meeting Minutes
- 12:20 – 12:25 **Oregon Health Authority Updates—Rebecca Donell**
- 12:25 – 12:45 **Community Health Projects Process Development—MaCayla Arsenault & Gwen Jones**
- 12:45 – 1:00 **SHARE Initiative—Kristen Tobias**
- 1:00 – 1:10 **Flex Funds—Christina Winkler**
- 1:10 – 1:20 **Emerging Issues Process Update—Brad Porterfield**
- 1:20 – 1:30 **CAC Recruitment Committee— MaCayla Arsenault & Gwen Jones**

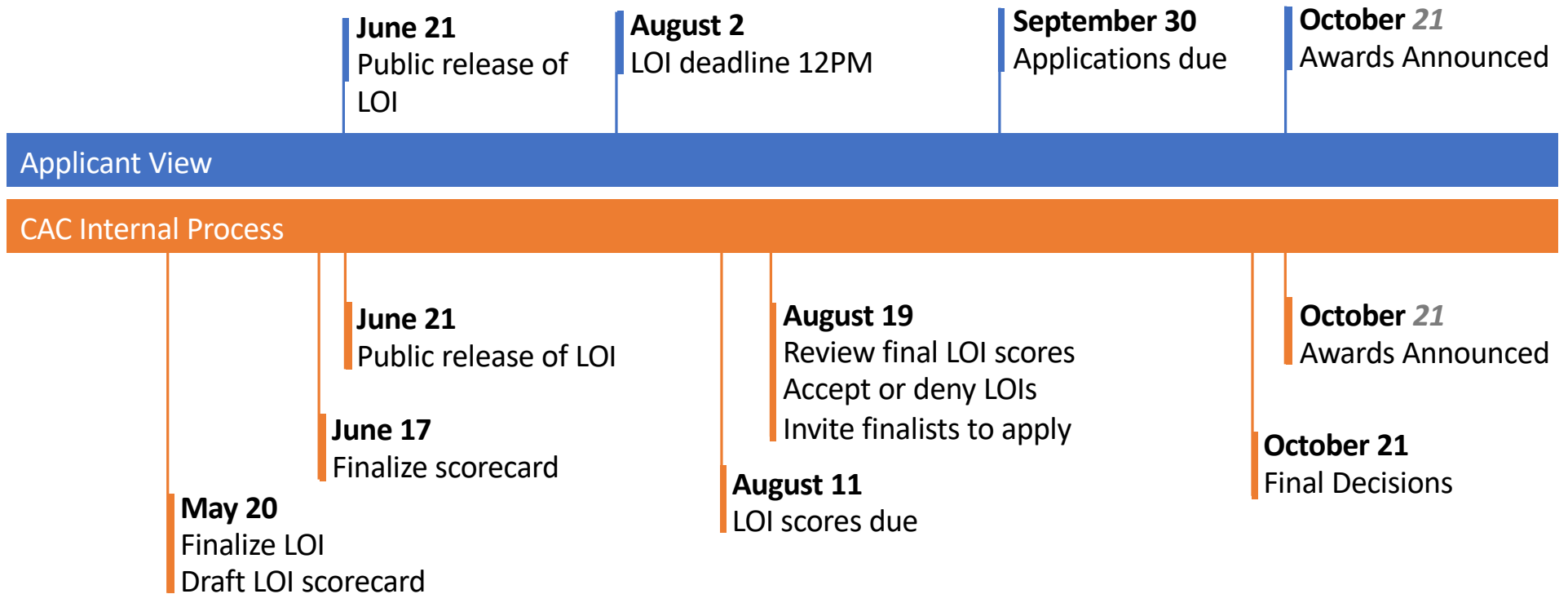
Five Finger Voting:

- 0: No go! Serious concerns**
- 1: Serious reservations and prefer to resolve concerns before supporting it**
- 2: Some concerns, but will go along with it**
- 3: Support the idea**
- 4: Strong support, but will not champion it**
- 5: Absolutely, best idea ever, willing to champion it**

“The overarching purpose of the CAC is to ensure the COHC remains responsive to consumer and community health needs.”—COHC CAC Charter

The Central Oregon Health Council encourages persons with disabilities to participate in all programs and activities. This event/location is accessible to people with disabilities. If you need accommodations to make participation possible please call (541) 306-3523 or email macayla.arsenault@cohealthcouncil.org

DRAFT Community Health Projects Timeline



LOI: Letter of Interest

2021 Central Oregon Community Health Projects

Letter of Interest (LOI)

Community Advisory Council, of the Central Oregon Health Council

Overview

Funding Opportunity Description

The Community Advisory Council (CAC) is accepting letters of interest (LOI) for projects addressing Social Determinants of Health and Equity (SDOH-E) through the new Community Health Projects grant program. The CAC is investing in community-level interventions focused on improving community health and wellbeing and reducing health disparities. Special consideration will be given to projects that serve rural areas and the populations most impacted by system barriers (AKA most vulnerable populations). Grants awarded will range from \$XX to \$XX.

Project Requirements

Applications must meet the criteria below:

- Projects must address Social Determinants of Health and Equity (SDOH-E).
- Projects must align with at least one of Aims/Goals in the six focus areas (listed below) in the 2020-2024 Regional Health Improvement Plan (RHIP) Aims/Goals (review full plan and executive summary at cohealthcouncil.org/rhip/).
 1. Address Poverty and Enhance Self-Sufficiency
 2. Behavioral Health Access and Coordination
 3. Promote Enhanced Physical Health Across Communities
 4. Stable Housing and Supports
 5. Substance and Alcohol Misuse Prevention and Treatment
 6. Upstream Prevention: Promotion of Individual Well-Being
- Projects must take place within Central Oregon and/or the Tribal Nations of:
 - The Confederated Tribes of Warm Springs
 - The Klamath Tribes
 - The Cow Creek Band of Umpqua Tribe of Indians
 - Crook County
 - Deschutes County
 - Jefferson County
 - Northern Klamath County, limited to:
 - Gilchrist
 - Chemult
 - Crescent
 - Crescent Lake Junction
- Applications must be submitted by an organization with an EIN/Tax ID. Both non-profit and for-profit organizations are welcome to apply.

Restrictions

Community Health Projects grants cannot be used for:

- Any product or service that can be billed to any health insurance plan (durable medical equipment, screenings, medicines, etc.)
- Rental assistance, housing assistance, housing construction, and utilities
- Projects benefiting a single individual or single household
- Projects that don't address Social Determinants of Health and Health Equity
- Projects *only* serving undocumented community members

Funding Details and Important Information

Total Award Pool

\$431,000

Award Limit

\$XX to \$XX

Letters of Interest Due Date

August 2, 2021 at 12:00PM PST

Finalist Notification Date

August 26, 2021 via email

Finalists will be invited to complete our full grant application.

Finalist Application Due Date:

September 30, 2021 at 12:00PM PST

Final Award Decision Notification

By October 29, 2021 via email

Finalists may be asked for additional information or to present at the virtual Community Advisory Council meeting in October 2021.

Apply

How to Apply

For instructions on how to apply, please visit: [XXX](#)

Questions?

MaCayla Arsenault, Project Manager, Central Oregon Health Council

(541) 891-5854

Macayla.Arsenault@cohealthcouncil.org

Resources

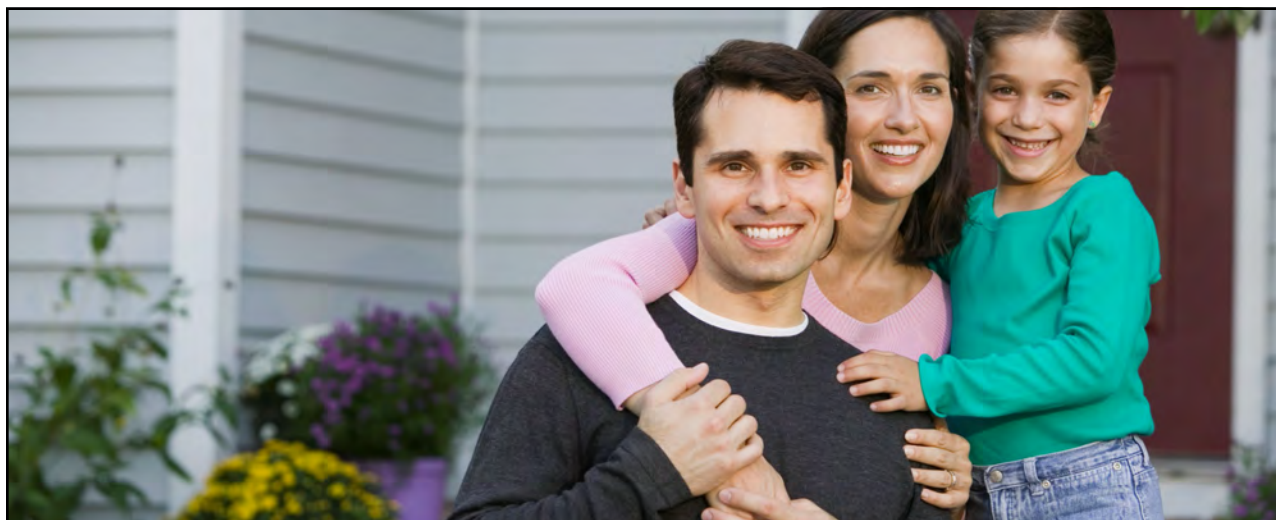
Social Determinants of Health

<https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health>

Health Equity

<https://www.rwjf.org/en/library/research/2017/05/what-is-health-equity-.html>

DRAFT



Case Management
Member Support Specialists
Health Related Services/Flex Funds



1

Member Support Specialists

Member Support Specialists (MSS) connect members with the care and resources they need by removing barriers.

- **Housing** – Connect members with ways to pay rent, mortgage, or other housing related costs.
- **Food** – Arrange for meal delivery services to keep members from going hungry.
- **Transportation** – Help members get rides to and from appointments.
- **Utilities** – Help members get clean water, electricity, or heat.

2

Member Support Specialists

- **Finding a doctor** – Help members find the right doctor for their healthcare needs.
- **Appointments** – Work with clinics to schedule appointments and provide helpful reminders.
- **Follow-through** – Arrange home care, prescriptions, and treatment plans.
- **Equipment** – Help getting the things you need to help with your medical care.

3

Contact Information

Member Support Specialist Team

Hours: Monday – Friday 8:00am – 5:00pm

Phone: 541-330-2507

E-mail:
MedicaidMSS@pacifcsource.com



4

Health Related Services Funds Flex Funds

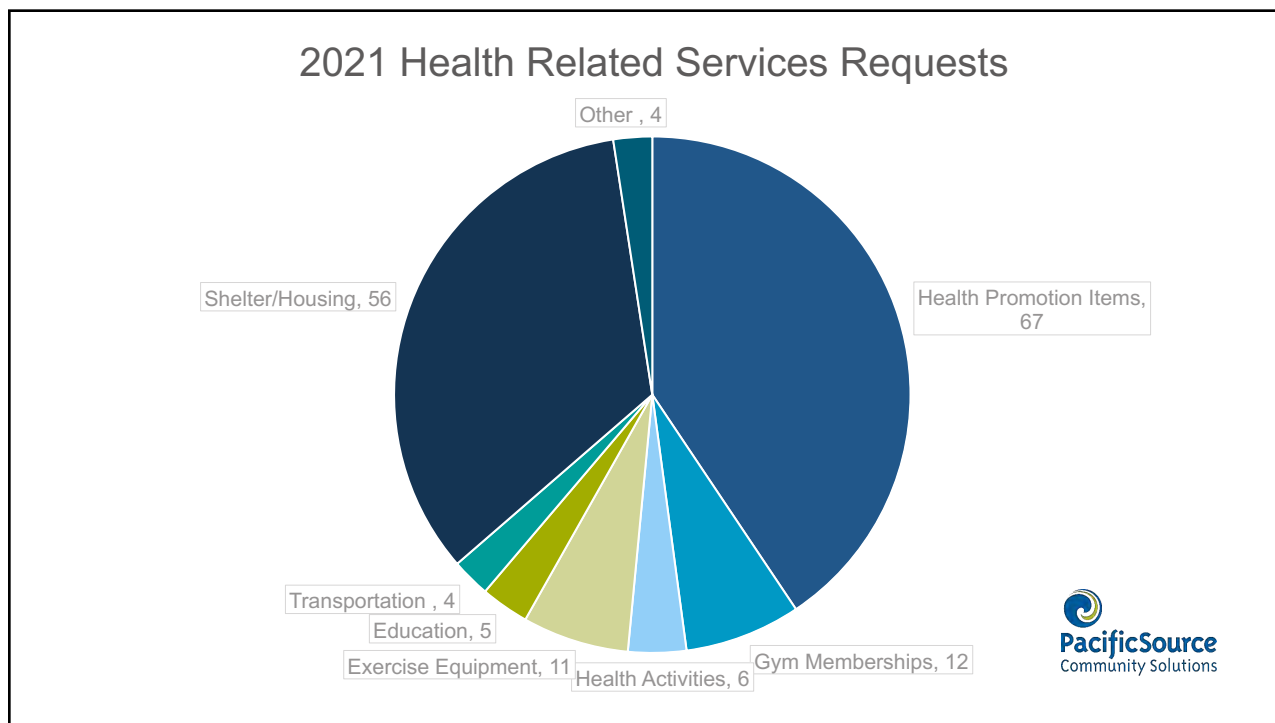
Health Related Services are used to pay for things that help improve member's health, but are not paid for by OHP.

5

What have Health Related Services paid for in the past?

- Weighted blankets
- Baby monitors
- Car seats
- Club and camp fees for children
- Gym memberships and fitness classes
- Emergency shelter
- Exercise equipment and fitness trackers

6



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Who Can Make a Request for Health Related Services?

Healthcare providers and community partners can help members fill out the request form.

Examples:

- Primary Care Doctor
- Specialty Providers
- Surgeons
- Behavioral Health Providers
- Dentist
- Hospital Discharge Planners
- Community Health Workers

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Timeline for Health Related Services Requests

- Most request decisions are made in 1-3 weeks. In some cases, it may take up to 120 days.
- Urgent requests will have a decision within 1-3 business days.

9

Contact Information

Member Support Specialist Team

Hours: Monday – Friday 8:00am – 5:00pm

Phone: 541-284-7964

E-mail:
healthrelatedservices@pacifcsource.com



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Questions?



COHC Community Advisory Council

Held virtually via Zoom

April 15, 2021

Present:

Brad Porterfield, Chair, Consumer Representative
Larry Kogosvek, Vice Chair, Consumer Representative
Mayra Benitez, Consumer Representative
Natalie Chavez, Jefferson County Health
Elaine Knobbs-Seasholtz, Mosaic Medical
Tom Kuhn, Deschutes County Health Services
Lauren Kustudick, Consumer Representative
Theresa Olander, Consumer Representative
Regina Sanchez, Crook County Health Department
Elizabeth Schmitt, Consumer Representative
Mandee Seeley, Consumer Representative
Ken Wilhelm, United Way of Central Oregon

Absent:

Jolene Greene, Consumer Representative
Linda Johnson, Community Representative
Jennifer Little, Klamath County Public Health
Cris Woodard, Consumer Representative

Others Present:

MaCayla Arsenault, Central Oregon Health Council
Rebeckah Berry, Central Oregon Health Council
Rebecca Donell, Oregon Health Authority
Dawn Frey, PacificSource
Buffy Hurtado, PacificSource
Gwen Jones, Central Oregon Health Council
Donna Mills, Central Oregon Health Council
Leslie Neugebauer, PacificSource
Kelsey Seymour, Central Oregon Health Council
Devona Tafalla, PacificSource
Molly Taroli, PacificSource
Kristen Tobias, PacificSource

Kristina Winkler, PacificSource

Introductions

- Introductions were made and Brad Porterfield welcomed all attendees.

Public Comment

- Brad welcomed public comment. Elizabeth Schmitt shared that periodontal care can be accessed in Salem.
- Lauren Kustudick shared the gym membership program for low-income families in La Pine is a life-saving program that is important to preventing multiple types of chronic diseases.

Approval of the Consent Agenda, Minutes

- Ken Wilhelm motioned to approve the minutes; Lauren seconded. All were in favor, the motion passed unanimously.

Highlights from the COHC Board Meeting

- Brad described the lively discussion had at the COHC Board meeting the week prior and relayed the question to the CAC: "What do you, the CAC, expect from the Board?". Brad agreed to share his written update of the Board meeting with the CAC.
 - **ACTION:** Brad will share his written update of the Board meeting with the CAC.

Community Health Projects Process Development

- MaCayla Arsenault reviewed the process used in 2020 to disseminate over \$950,000. She shared in 2021 the CAC will be responsible for investing approximately \$370,000 by December 31st. She asked the CAC if they prefer to focus on a specific Social Determinant of Health (SDOH) more narrowly or keep the five broad categories used last year. The group elected to maintain the broad categories used last year, with priority given to project serving rural areas.
 - **MOTION:** Elaine Knobbs-Seasholz motioned to approve the 2021 CAC Funding focus on SDOH-E while encouraging a focus on rural areas, serving populations most impacted by barriers to health; Larry Kogosvek seconded. All were in favor, the motion passed unanimously.
- MaCayla asked if the CAC would prefer to use a Letter of Intent (LOI) process this year, which would save lengthy applications for only those projects the CAC intended to fund. She explained this would place less burden on CAC members who reviewed proposed projects and less burden on the applicants themselves.
 - **MOTION:** Ken motioned to use an LOI process for the 2021 CAC funds, Theresa Olander seconded. All were in favor, the motion passed unanimously.
- MaCayla asked if the group would like to change the award range, which was \$5,000-\$50,000 in 2020. The group discussed the ideas of raising both the minimum and the maximum to enable some projects to span a longer term. The discussion ran out of time, and Brad asked this topic to continue at the next meeting.

- **ACTION:** MaCayla will add the continuation of this discussion to the next CAC agenda.

Health Related Services Overview

- Molly Taroli shared the Member Support Specialist Team has fourteen members serving the Portland, Gorge, and Central Oregon areas. Devona Tefalla explained their team connects plan members with housing, food, transportation, and utility support. She added that they sometimes facilitate meetings between Aging and People with Disabilities (APD), home health providers, and care providers to discuss how to best serve the member.
- Theresa Olander asked how she can connect to a Member Support Specialist. Molly shared the phone number for the team, noting Specialists are assigned members by alphabetical last name.

Flexible Services

- Brad noted the meeting was out of time and asked that Flexible Services be added to the next agenda.
 - **ACTION:** MaCayla will add the Flexible Services to the next CAC agenda.