May 20, 2021
VIRTUAL
Video Conference Link In Calendar Invite
Conference Line: 1.669.900.6833
Meeting ID: 861.0355.0703#
Passcode: 492445#

12:00 – 12:20 Welcome—Brad Porterfield
• Public Comment
• Approval of Meeting Minutes

12:20 – 12:25 Oregon Health Authority Updates—Rebecca Donell

12:25 – 12:45 Community Health Projects Process Development—MaCayla Arsenault & Gwen Jones

12:45 – 1:00 SHARE Initiative—Kristen Tobias

1:00 – 1:10 Flex Funds—Christina Winkler

1:10 – 1:20 Emerging Issues Process Update—Brad Porterfield

1:20 – 1:30 CAC Recruitment Committee—MaCayla Arsenault & Gwen Jones

Five Finger Voting:
0: No go! Serious concerns
1: Serious reservations and prefer to resolve concerns before supporting it
2: Some concerns, but will go along with it
3: Support the idea
4: Strong support, but will not champion it
5: Absolutely, best idea ever, willing to champion it

“The overarching purpose of the CAC is to ensure the COHC remains responsive to consumer and community health needs.”—COHC CAC Charter
**DRAFT Community Health Projects Timeline**

**CAC Internal Process**
- **May 20**: Finalize LOI, Draft LOI scorecard
- **June 17**: Finalize scorecard
- **August 11**: LOI scores due
- **August 19**: Review final LOI scores, Accept or deny LOIs, Invite finalists to apply
- **September 30**: Applications due
- **October 21**: Final Decisions, Awards Announced

**Applicant View**
- **June 21**: Public release of LOI
- **August 2**: LOI deadline 12PM
- **August 11**: LOI scores due
- **August 21**: Public release of LOI
- **October 21**: Awards Announced

**LOI: Letter of Interest**
2021 Central Oregon Community Health Projects

Letter of Interest (LOI)
Community Advisory Council, of the Central Oregon Health Council

Overview
Funding Opportunity Description
The Community Advisory Council (CAC) is accepting letters of interest (LOI) for projects addressing Social Determinants of Health and Equity (SDOH-E) through the new Community Health Projects grant program. The CAC is investing in community-level interventions focused on improving community health and wellbeing and reducing health disparities. Special consideration will be given to projects that serve rural areas and the populations most impacted by system barriers (AKA most vulnerable populations). Grants awarded will range from $XX to $XX.

Project Requirements
Applications must meet the criteria below:

- Projects must address Social Determinants of Health and Equity (SDOH-E).
- Projects must align with at least one of Aims/Goals in the six focus areas (listed below) in the 2020-2024 Regional Health Improvement Plan (RHIP) Aims/Goals (review full plan and executive summary at cohealthcouncil.org/rhip/).
  1. Address Poverty and Enhance Self-Sufficiency
  2. Behavioral Health Access and Coordination
  3. Promote Enhanced Physical Health Across Communities
  4. Stable Housing and Supports
  5. Substance and Alcohol Misuse Prevention and Treatment
  6. Upstream Prevention: Promotion of Individual Well-Being
- Projects must take place within Central Oregon and/or the Tribal Nations of:
  - The Confederated Tribes of Warm Springs
  - The Klamath Tribes
  - The Cow Creek Band of Umpqua Tribe of Indians
  - Crook County
  - Deschutes County
  - Jefferson County
  - Northern Klamath County, limited to:
    - Gilchrist
    - Chemult
    - Crescent
    - Crescent Lake Junction
- Applications must be submitted by an organization with an EIN/Tax ID. Both non-profit and for-profit organizations are welcome to apply.
Restrictions
Community Health Projects grants cannot be used for:
- Any product or service that can be billed to any health insurance plan (durable medical equipment, screenings, medicines, etc.)
- Rental assistance, housing assistance, housing construction, and utilities
- Projects benefiting a single individual or single household
- Projects that don’t address Social Determinants of Health and Health Equity
- Projects only serving undocumented community members

Funding Details and Important Information
Total Award Pool
$431,000

Award Limit
$XX to $XX

Letters of Interest Due Date
August 2, 2021 at 12:00PM PST

Finalist Notification Date
August 26, 2021 via email

Finalists will be invited to complete our full grant application.

Finalist Application Due Date:
September 30, 2021 at 12:00PM PST

Final Award Decision Notification
By October 29, 2021 via email

Finalists may be asked for additional information or to present at the virtual Community Advisory Council meeting in October 2021.

Apply
How to Apply
For instructions on how to apply, please visit: XXX

Questions?
MaCayla Arsenault, Project Manager, Central Oregon Health Council
(541) 891-5854
Macayla.Arsenault@cohealthcouncil.org
Resources
Social Determinants of Health
https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health

Health Equity
https://www.rwjf.org/en/library/research/2017/05/what-is-health-equity-.html
Member Support Specialists

Member Support Specialists (MSS) connect members with the care and resources they need by removing barriers.

- **Housing** – Connect members with ways to pay rent, mortgage, or other housing related costs.
- **Food** – Arrange for meal delivery services to keep members from going hungry.
- **Transportation** – Help members get rides to and from appointments.
- **Utilities** – Help members get clean water, electricity, or heat.
Member Support Specialists

- **Finding a doctor** – Help members find the right doctor for their healthcare needs.
- **Appointments** – Work with clinics to schedule appointments and provide helpful reminders.
- **Follow-through** – Arrange home care, prescriptions, and treatment plans.
- **Equipment** – Help getting the things you need to help with your medical care.

Contact Information

Member Support Specialist Team
Hours: Monday – Friday 8:00am – 5:00pm

**Phone:** 541-330-2507

**E-mail:** MedicaidMSS@pacificsource.com
Health Related Services Funds

**Flex Funds**

**Health Related Services** are used to pay for things that help improve member’s health, but are not paid for by OHP.

What have Health Related Services paid for in the past?

- Weighted blankets
- Baby monitors
- Car seats
- Club and camp fees for children
- Gym memberships and fitness classes
- Emergency shelter
- Exercise equipment and fitness trackers
2021 Health Related Services Requests

- Health Promotion Items, 67
- Gym Memberships, 12
- Health Activities, 6
- Exercise Equipment, 11
- Education, 5
- Transportation, 4
- Shelter/Housing, 56
- Other, 4

Who Can Make a Request for Health Related Services?

Healthcare providers and community partners can help members fill out the request form.

Examples:

- Primary Care Doctor
- Surgeons
- Dentist
- Community Health Workers
- Specialty Providers
- Behavioral Health Providers
- Hospital Discharge Planners
Timeline for Health Related Services Requests

• Most request decisions are made in 1-3 weeks. In some cases, it may take up to 120 days.
• Urgent requests will have a decision within 1-3 business days.

Contact Information

Member Support Specialist Team
Hours: Monday – Friday 8:00am – 5:00pm

Phone: 541-284-7964
E-mail: healthrelatedservices@pacificsource.com
Questions?
Present:
Brad Porterfield, Chair, Consumer Representative
Larry Kogosvek, Vice Chair, Consumer Representative
Mayra Benitez, Consumer Representative
Natalie Chavez, Jefferson County Health
Elaine Knobbs-Seasholtz, Mosaic Medical
Tom Kuhn, Deschutes County Health Services
Lauren Kustudick, Consumer Representative
Theresa Olander, Consumer Representative
Regina Sanchez, Crook County Health Department
Elizabeth Schmitt, Consumer Representative
Mandee Seeley, Consumer Representative
Ken Wilhelm, United Way of Central Oregon

Absent:
Jolene Greene, Consumer Representative
Linda Johnson, Community Representative
Jennifer Little, Klamath County Public Health
Cris Woodard, Consumer Representative

Others Present:
MaCayla Arsenault, Central Oregon Health Council
Rebeckah Berry, Central Oregon Health Council
Rebecca Donell, Oregon Health Authority
Dawn Frey, PacificSource
Buffy Hurtado, PacificSource
Gwen Jones, Central Oregon Health Council
Donna Mills, Central Oregon Health Council
Leslie Neugebauer, PacificSource
Kelsey Seymour, Central Oregon Health Council
Devona Tafalla, PacificSource
Molly Taroli, PacificSource
Kristen Tobias, PacificSource
Kristina Winkler, PacificSource

Introductions
• Introductions were made and Brad Porterfield welcomed all attendees.

Public Comment
• Brad welcomed public comment. Elizabeth Schmitt shared that periodontal care can be accessed in Salem.
• Lauren Kustudick shared the gym membership program for low-income families in La Pine is a life-saving program that is important to preventing multiple types of chronic diseases.

Approval of the Consent Agenda, Minutes
• Ken Wilhelm motioned to approve the minutes; Lauren seconded. All were in favor, the motion passed unanimously.

Highlights from the COHC Board Meeting
• Brad described the lively discussion had at the COHC Board meeting the week prior and relayed the question to the CAC: What do you, the CAC, expect from the Board?”. Brad agreed to share his written update of the Board meeting with the CAC.
  o ACTION: Brad will share his written update of the Board meeting with the CAC.

Community Health Projects Process Development
• MaCayla Arsenault reviewed the process used in 2020 to disseminate over $950,000. She shared in 2021 the CAC will be responsible for investing approximately $370,000 by December 31st. She asked the CAC if they prefer to focus on a specific Social Determinant of Health (SDOH) more narrowly or keep the five broad categories used last year. The group elected to maintain the broad categories used last year, with priority given to project serving rural areas.
  o MOTION: Elaine Knobbs-Seasholz motioned to approve the 2021 CAC Funding focus on SDOH-E while encouraging a focus on rural areas, serving populations most impacted by barriers to health; Larry Kogosvek seconded. All were in favor, the motion passed unanimously.
• MaCayla asked if the CAC would prefer to use a Letter of Intent (LOI) process this year, which would save lengthy applications for only those projects the CAC intended to fund. She explained this would place less burden on CAC members who reviewed proposed projects and less burden on the applicants themselves.
  o MOTION: Ken motioned to use an LOI process for the 2021 CAC funds, Theresa Olander seconded. All were in favor, the motion passed unanimously.
• MaCayla asked if the group would like to change the award range, which was $5,000-$50,000 in 2020. The group discussed the ideas of raising both the minimum and the maximum to enable some projects to span a longer term. The discussion ran out of time, and Brad asked this topic to continue at the next meeting.
Health Related Services Overview

- Molly Taroli shared the Member Support Specialist Team has fourteen members serving the Portland, Gorge, and Central Oregon areas. Devona Tefalla explained their team connects plan members with housing, food, transportation, and utility support. She added that they sometimes facilitate meetings between Aging and People with Disabilities (APD), home health providers, and care providers to discuss how to best serve the member.

- Theresa Olander asked how she can connect to a Member Support Specialist. Molly shared the phone number for the team, noting Specialists are assigned members by alphabetical last name.

Flexible Services

- Brad noted the meeting was out of time and asked that Flexible Services be added to the next agenda.

  - **ACTION**: MaCayla will add the Flexible Services to the next CAC agenda.