June 17, 2021
VIRTUAL
Video Conference Link In Calendar Invite
Conference Line: 1.669.900.6833
Meeting ID: 861.0355.0703#
Passcode: 492445#

12:00 – 12:20 Welcome—Brad Porterfield
• Public Comment
• Approval of Meeting Minutes

12:20 – 12:35 SHARE Spending Plan—Kristen Tobias & Colleen Sinsky

12:35 – 1:10 Community Health Projects Process Development—MaCayla Arsenault & Gwen Jones
• Award Range
• Request for Letters of Interest
• Letters of Interest Scorecard

1:10 – 1:20 Emerging Issues Process Update—Brad Porterfield

1:20 – 1:30 Flexible Services—Kristen Tobias

Five Finger Voting:
0: No go! Serious concerns
1: Serious reservations and prefer to resolve concerns before supporting it
2: Some concerns, but will go along with it
3: Support the idea
4: Strong support, but will not champion it
5: Absolutely, best idea ever, willing to champion it

“The overarching purpose of the CAC is to ensure the COHC remains responsive to consumer and community health needs.”—COHC CAC Charter
Funding Community Projects: SHARE Initiative vs. Community Health Projects

SHARE Initiative vs. Community Health Projects

**Supporting Health for All through REinvestment**
- Requires PacificSource to spend part of their profits in their communities to address health inequities and the Social Determinants of Health and Equity (SDOH-E)

**Community Health Projects**
- PacificSource provides funding for community-level projects that focus on improving population health and health care quality
<table>
<thead>
<tr>
<th>SHARE Initiative vs. Community Health Projects</th>
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</thead>
<tbody>
<tr>
<td><strong>SHARE Initiative</strong></td>
<td><strong>Community Health Projects</strong></td>
</tr>
<tr>
<td>Projects do not have to include OHP members</td>
<td>Projects must include, but are not limited to, OHP members</td>
</tr>
<tr>
<td>Health Related Service rules DO NOT apply to projects</td>
<td>Health Related Service rules DO apply to projects</td>
</tr>
<tr>
<td>Can pay for direct housing supports and services</td>
<td>Cannot pay for direct housing supports and services</td>
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### SHARE Initiative vs. Community Health Projects

<table>
<thead>
<tr>
<th>SHARE Initiative</th>
<th>Community Health Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dollars to Invest</strong></td>
<td><strong>Time to Complete Work</strong></td>
</tr>
<tr>
<td>$57,991</td>
<td>4 months</td>
</tr>
<tr>
<td>$431,000</td>
<td>12 months</td>
</tr>
</tbody>
</table>
# SHARE Initiative vs. Community Health Projects

<table>
<thead>
<tr>
<th>SHARE Initiative</th>
<th>Community Health Projects</th>
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</thead>
<tbody>
<tr>
<td><strong>Administrative Responsibility</strong></td>
<td></td>
</tr>
<tr>
<td>PacificSource Community Solutions</td>
<td>CAC &amp; Central Oregon Health Council</td>
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</tbody>
</table>

**CAC’s Role**

- Review project proposal
- Review spending plan
- Provide feedback and recommendations
- Approve project and spending plan
- Receive periodic updates on project
- Draft Letter of Interest (LOI)
- Review and score LOIs
- Request full applications from top proposals
- Score applications
- Decide which projects to fund
- Announce Awards
- Letters of Agreement in place

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**Questions?**
2021 Central Oregon Community Health Projects

Letter of Interest (LOI)
Community Advisory Council, of the Central Oregon Health Council

Overview
Funding Opportunity Description
The Community Advisory Council (CAC) is accepting letters of interest (LOI) for projects addressing Social Determinants of Health and Equity (SDOH-E) through the new Community Health Projects grant program. The CAC is investing in community-level interventions focused on improving community health and well-being and reducing health disparities. Special consideration will be given to sustainable projects that serve rural areas and the populations most impacted by system barriers. Grants awarded will range from $5,000 to $80,000.

Project Requirements
Applications must meet the criteria below:
• Projects must address Social Determinants of Health and Equity (SDOH-E)
• Projects must include Diversity, Equity, and Inclusion
• Projects must align with at least one of Aims/Goals in the six focus areas (listed below) in the 2020-2024 Regional Health Improvement Plan (RHIP) Aims/Goals (review full plan and executive summary at cohealthcouncil.org/rhip/).
  1. Address Poverty and Enhance Self-Sufficiency
  2. Behavioral Health Access and Coordination
  3. Promote Enhanced Physical Health Across Communities
  4. Stable Housing and Supports
  5. Substance and Alcohol Misuse Prevention and Treatment
  6. Upstream Prevention: Promotion of Individual Well-Being
• Projects must take place within Central Oregon and/or the Tribal Nations of:
  o The Confederated Tribes of Warm Springs
  o The Klamath Tribes
  o The Cow Creek Band of Umpqua Tribe of Indians
  o Crook County
  o Deschutes County
  o Jefferson County
  o Northern Klamath County, limited to:
    ▪ Gilchrist
    ▪ Chemult
    ▪ Crescent
    ▪ Crescent Lake Junction
• Applications must be submitted by an organization with an EIN/Tax ID. Both non-profit and for-profit organizations are welcome to apply.
Restrictions
Community Health Projects grants cannot be used for:

- Any product or service that can be billed to any health insurance plan (durable medical equipment, screenings, medicines, etc.)
- Rental assistance, housing assistance, housing construction, and utilities
- Projects benefiting a single individual or single household
- Projects that don’t address Social Determinants of Health and Health Equity
- Projects only serving undocumented community members

Funding Details and Important Information

Total Award Pool
$431,000

Award Limit
$5,000 to $80,000

Letters of Interest Due Date
August 5, 2021 at 12:00PM PST

Finalist Notification Date
August 23, 2021 via email

Finalists will be invited to complete our full grant application.

Finalist Application Due Date:
October 18, 2021 at 12:00PM PST

Final Award Decision Notification
By November 22, 2021 via email

Finalists may be asked for additional information or to present at the virtual Community Advisory Council meeting in October 2021.

Apply
How to Apply
For instructions on how to apply, please visit: XXX

Access Code
2021CHP
Questions?
MaCayla Arsenault, Project Manager, Central Oregon Health Council
(541) 891-5854
Macayla.Arsenault@cohealthcouncil.org

Resources
Social Determinants of Health
https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health

Health Equity
https://www.rwjf.org/en/library/research/2017/05/what-is-health-equity-.html

Rural Communities
Grant Information

2021 Community Health Project Grants are available for $XXX to $XXX to address Social Determinants of Health and Equity. These are community-level interventions focused on improving community health and wellbeing and reducing health disparities. The total award pool is about $431,000.

Project Requirements

Applications must meet the criteria below:

• Projects must address Social Determinants of Health and Equity (SDOH-E).
• Projects must align with at least one of the six focus areas (listed below) in the 2020-2024 Regional Health Improvement Plan (RHIP) Aims and Goals. (Review full plan and executive summary at cohealthcouncil.org/rhip/).
  1. Address Poverty and Enhance Self-Sufficiency
  2. Behavioral Health Access and Coordination
  3. Promote Enhanced Physical Health Across Communities
  4. Stable Housing and Supports
  5. Substance and Alcohol Misuse Prevention and Treatment
  6. Upstream Prevention: Promotion of Individual Well-Being
• Projects must take place within Central Oregon. Areas include:
  o Crook County
  o Deschutes County
  o Jefferson County
  o The Confederated Tribes of Warm Springs
  o Northern Klamath County, limited to:
    ▪ Gilchrist
    ▪ Chemult
    ▪ Crescent
    ▪ Crescent Lake Junction
• Applicant can be non-profit or for-profit organizations.

Restrictions

Community Health Projects grants cannot be used for:

• Any product or service that can be billed to any health insurance plan (durable medical equipment, screenings, medicines, etc.)
• Rental assistance, housing assistance, housing construction, or utilities
• Projects benefiting a single individual or single household
• Projects that don’t address Social Determinants of Health and Health Equity
• Projects only serving undocumented community members
Key Definitions

**Social Determinants of Health** are conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

Examples of *social determinants* include:

- Availability of resources to meet daily needs (e.g., safe housing and local food markets)
- Access to educational, economic, and job opportunities
- Access to health care services
- Quality of education and job training
- Availability of community-based resources in support of community living and opportunities for recreational and leisure-time activities
- Transportation options
- Public safety
- Social support
- Social norms and attitudes (e.g., discrimination, racism, and distrust of government)
- Exposure to crime, violence, and social disorder (e.g., presence of trash and lack of cooperation in a community)
- Socioeconomic conditions (e.g., concentrated poverty and the stressful conditions that accompany it)
- Residential segregation
- Language/Literacy
- Access to mass media and emerging technologies (e.g., cell phones, the Internet, and social media)
- Natural environment, such as green space (e.g., trees and grass) or weather (e.g., climate change)
- Built environment, such as buildings, sidewalks, bike lanes, and roads
- Worksites, schools, and recreational settings
- Housing and community design
- Exposure to toxic substances and other physical hazards
- Physical barriers, especially for people with disabilities
- Aesthetic elements (e.g., good lighting, trees, and benches)


**Health Equity** means “that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.”

Source: [https://www.rwjf.org/en/library/research/2017/05/what-is-health-equity-.html](https://www.rwjf.org/en/library/research/2017/05/what-is-health-equity-.html)

**Health Disparity** refers to a “particular type of health difference that is closely linked with social, economic, and/or environmental disadvantage. Health disparities adversely affect groups of people who have systematically experienced greater obstacles to health based on their racial or ethnic group; religion; socioeconomic status; gender; age; mental health; cognitive, sensory, or physical disability; sexual orientation or gender identity; geographic location; or other characteristics historically linked to discrimination or exclusion.”

2021 Community Health Projects Scoring Form
Please read the Community Health Projects Letter of Interest and use the scorecard below.

1. Read the criteria for each category. Then refer to the parts of the Letter of Interest indicated to build your score. Enter your score in the last column.
2. After you score each category, add up your points and provide your total score at the bottom of the page.

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Reviewer</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Application Part One</th>
<th>UNSATISFACTORY 0</th>
<th>SOME DEFICIENCIES EVIDENT 1</th>
<th>SATISFACTORY 3</th>
<th>EXCEPTIONAL 5</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project budget</td>
<td>Budget is unrealistic, incomplete/unclear, or extravagant</td>
<td>Budget is plausible, moderately efficient, and focus on relatively important line items</td>
<td>Budget is realistic, clear, and uses resources wisely</td>
<td>Budget is an exceptional use of resources and uses resources wisely.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Application Part Two</th>
<th>UNSATISFACTORY 0</th>
<th>SOME DEFICIENCIES EVIDENT 1</th>
<th>SATISFACTORY 3</th>
<th>EXCEPTIONAL 5</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project addresses Social Determinants of Health</td>
<td>Unclear explanation of how the project addresses Social Determinants of Health</td>
<td>Very limited or minimal explanation of how the project addressing Social Determinants of Health</td>
<td>Adequately addresses Social Determinants of Health</td>
<td>Exceeds our expectations of addressing Social Determinants of Health</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Application Part Three</th>
<th>UNSATISFACTORY 0</th>
<th>SOME DEFICIENCIES EVIDENT 1</th>
<th>SATISFACTORY 3</th>
<th>EXCEPTIONAL 5</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Explanation of project description</td>
<td>Project description is unclear</td>
<td>Minimal explanation of project</td>
<td>Clear description of project.</td>
<td>More than adequate explanation of project.</td>
<td></td>
</tr>
<tr>
<td>Project serves those severely impacted by system barriers</td>
<td>Unclear explanation of how the project serves those severely impacted by system barriers</td>
<td>Very limited or minimal explanation of how the project serves those severely impacted by system barriers</td>
<td>Project adequately serves those severely impacted by system barriers</td>
<td>Exceeds expectations of serving those severely impacted by system barriers</td>
<td></td>
</tr>
<tr>
<td>Project serves rural communities</td>
<td>Project primarily serves non-rural or is unclear</td>
<td>Project serves some rural communities or very limited explanation of how the project rural communities.</td>
<td>Project serves mostly rural communities</td>
<td>Exceeds expectations of serving rural communities.</td>
<td></td>
</tr>
</tbody>
</table>

Total Points/Score ______________
Updated 2021 Community Health Projects Timeline
Highlighted are CAC meeting dates. Bold dates are pertinent to applicants.

June 17- Finalize request for Letters of Interest (LOI) & Scorecard
June 21- Public Release of LOI request

August 5—LOI Applicant Deadline 12PM
August 16—CAC LOI Scores Due

August 19—Review Final LOI Scores, Accept or Deny LOIs
August 23—Applicants are notified: denied or invited

October 18—Applications Due Date by 12PM

November 1—CAC Application Scores Due

November 18—CAC Final Decisions
November 22—Grantee Award Notification
Present:
Brad Porterfield, Chair, Consumer Representative
Larry Kogosvek, Vice Chair, Consumer Representative
Mayra Benitez, Consumer Representative
Linda Johnson, Community Representative
Tom Kuhn, Deschutes County Health Services
Regina Sanchez, Crook County Health Department
Elizabeth Schmitt, Consumer Representative
Mandee Seeley, Consumer Representative
Ken Wilhelm, United Way of Central Oregon
Cris Woodard, Consumer Representative

Absent:
Natalie Chavez, Jefferson County Health
Elaine Knobbs-Seasholtz, Mosaic Medical
Lauren Kustudick, Consumer Representative
Theresa Olander, Consumer Representative
Jolene Greene, Consumer Representative
Jennifer Little, Klamath County Public Health

Others Present:
MaCayla Arsenault, Central Oregon Health Council
Rebeckah Berry, Central Oregon Health Council
Tania Curiel, Oregon Health Authority
Rebecca Donell, Oregon Health Authority
Buffy Hurtado, PacificSource
Gwen Jones, Central Oregon Health Council
Renee Markus Hodin, Center for Consumer Engagement in Health Innovation
Donna Mills, Central Oregon Health Council
Leslie Neugebauer, PacificSource
Kelsey Seymour, Central Oregon Health Council
Colleen Sinsky, FUSE
Kristen Tobias, PacificSource
Introductions

- Introductions were made and Brad Porterfield welcomed all attendees.

Public Comment

- Brad welcomed public comment.
- Cris Woodard noted the houseless population that has gathered outside of Bi-Mart in Bend. Larry Kogosvek shared the shelter there closed a month ago, which has left folks outside.
- Kristen Tobias shared NeighborImpact is encouraging anyone in need of rental assistance to apply early, as they anticipate the rent moratoriums and eviction freezes will lift soon.
- Tom Kuhn recognized Kelsey Seymour and the Central Oregon Health Council for partnering with Deschutes County to release videos debunking the COVID-19 vaccine fertility rumors.

Approval of the Consent Agenda, Minutes

- Ken Wilhelm motioned to approve the minutes; Larry Kogosvek seconded. All were in favor, the motion passed unanimously.

Oregon Health Authority Updates

- Rebecca Donell shared there is an innovator agent from OHA holding virtual office hours to answer questions about REALD data. Linda Johnson noted she and Brad will be attending the annual CAC conference. MaCayla Arsenault and Gwen Jones confirmed they will attend also. Rebecca confirmed the conference will be recorded for anyone unable to attend the live session.

Community Health Projects Process Development

- MaCayla shared the amount to be awarded this year will be $431,681.98.
- The group discussed the possibility of lowering the award floor below $5,000, considering removing the floor altogether and accepting requests, no matter how small. Time ran out before consensus could be reached. MaCayla asked the CAC to look out for correspondence about this and other decisions between now and the next meeting.

SHARE (Supporting Health for All through Reinvestment) Initiative

- Kristen Tobias explained the SHARE initiative is a Social Determinant of Health-Equity (SDOH-E) funding stream designated by the Oregon Health Authority (OHA). She noted part of the requirement is to have the CAC involved, and PacificSource has elected to have the CAC vet the program budget for their proposed project with FUSE. Colleen Sinsky presented the FUSE project which connects chronically homeless individuals with housing through the housing-first model. Kristen shared there will be a follow-up presentation in June when the CAC can review the budget.
Emerging Issues Process Update

- Brad asked CAC members if they are willing to participate in the process for developing an Emerging Issues Process offline. Linda and Larry volunteered.

CAC Recruitment Committee

- Gwen asked CAC members if they are willing to help with recruiting outside of regular meeting times. She introduced Renee Markus Hodin as the consultant supporting CAC recruiting. Larry volunteered.