

Request for Proposals (RFP)

Central Oregon Health Council 2020-2024 Regional Health Improvement Plan Central Oregon Immunization Quality Improvement Coordinator

Project Name: Regional Immunization System Facilitator

Access Code: Immunize21

Regional Health Improvement Workgroup: [Upstream Prevention: Promotion of Individual Well-Being](#)

Future State Measure: [Increase two year old immunization rates](#)

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About the Central Oregon Health Council

The [Central Oregon Health Council](#) (COHC) is a not-for-profit, tax-exempt public and private community governance organization. We are dedicated to improving the health of Central Oregon communities.

The Central Oregon Health Council is responsible for funding projects that improve the health priorities of the [Regional Health Improvement Plan](#). These priorities were decided by the diverse people of our region before COVID-19.

We recognize that when we invest and support long-term, preventative solutions we build a Central Oregon that is better able to respond to present and future crises. Therefore, we reserve most of our funds for projects whose impact can be measured over decades. The goal of this Request for Proposal is to support long-term, system level change.

We also provide smaller funding opportunities for \$5,000 or less called mini grants [HERE](#).

Description of Grant Opportunity

The RHIP Upstream Prevention: Promotion of Individual Well-Being Workgroup is accepting applications from organizations and partnering individuals to create and house a regional position to oversee, facilitate and support improvement of immunization rates for two-year olds. This position will work with private, community and public health clinics throughout Central Oregon to collect and analyze immunization data, improve the quality of the data, partner with clinics, provide strategy and interventions to support clinics to improve vaccine rates.

Why Are These Efforts Needed?

Although many infants and toddlers receive the vaccines by age 2 that are recommended by Advisory Committee on Immunization Practices (ACIP), a significant proportion in some communities do not. This leaves the child and the child's community at increased risk for disease outbreaks.

According to the CDC, immunity levels between 80 and 94 percent (varies by disease) are needed to keep preventable disease from spreading in a community. The percentage of two-year-olds in Crook,

Deschutes, and Jefferson County who were up to date for immunizations in 2016-17 was 70%, 69% and 71% respectively (centraloregonehealthdata.org). These rates are below immunity thresholds to prevent disease spread. They are well below the Regional Health Improvement Plan goal of 80%. Additionally, Deschutes and Jefferson Counties immunization rates have decreased through the course of COVID-19 pandemic.

Proposal Outcomes

Proposals must increase and maintain Central Oregon's two year old immunization rates to 80% and maintain the rate at or above 80% for a period of 3 years. Central Oregon includes:

- Crook, Deschutes and Jefferson Counties
- The Confederated Tribes of Warm Springs
- Northern Klamath County, limited to:
 - Gilchrist, Chemult, Crescent, Crescent Lake Junction

Proposal Requirements

Proposals must meet the following criteria:

1. Include components of the AFIX (Assessment, Feedback, Incentives, eXchange) Program, the evidence-based quality improvement program developed by the Centers for Disease Control and Prevention (<https://www.cdc.gov/vaccines/programs/afix/downloads/standards-guide.pdf>).
2. Establish strong partnerships with all sites providing childhood immunizations.
3. Partner with PacificSource Community Solutions, commercial health plans, local immunization resources and health departments of Crook, Jefferson and Deschutes Counties.
4. Complete initial and semiannual data assessment and analysis.
5. Develop, implement, review and adjust clinic-level intervention strategies.
6. Address how support will be tailored to immunization sites serving clients who are vaccine hesitant, children and families who are experiencing houselessness, live in rural communities or city neighborhoods that experience economic oppression, who identify as Black/African American, Native American/Alaskan Native, Latino/a/x, Asian/Pacific Islander, multiracial, or live with a disability, and children who are migrant or receive support from the foster care system.
7. Individuals applying who are not associated with an organization will need to provide plans and letters of understanding for administration and supervision of this role.
8. See the position description found [HERE](#).
9. Applications must be submitted by an organization with an EIN/Tax ID. Both non-profit and for-profit organizations are welcome to apply.
10. If more than one organization proposes to create and house the position together, each organization must complete the requirements separately.

Additional Documentation Required

1. Organizational Vision and Mission
2. Organizational chart with proposed reporting and supervision structure for new position

3. Organizational budget
4. Organizational equity statement
5. Resume
6. References that articulate immunization experience and success
7. Description of any products or deliverables that will be developed during the project or as a result of the project

Evaluation Criteria

The Upstream Prevention: Promotion of Individual Well-Being Workgroup will review your Letter of Interest. They will use this [SCORECARD](#) to rate your application. We encourage you to use it to help build your proposal.

Funding Details and Important Information

Funding Duration: 3 years to develop system structure and position and affect changes in a large geographic region.

Award Limit: Submit proposed budget. No limit is proposed, but award should reflect wages and organizational expenses estimated for a full-time position over three years.

Anticipated Selection Schedule:

Application Due Date: December 15, 2021; 12noon

Decision Notification By: March 1, 2022

How to Apply

This Request for Proposal is posted on our website [HERE](#).

Instructions on how to access the application is [HERE](#).

Once registered and logged into the grant platform, use this access code to apply for this grant:

Immunize21

Support

If you have questions about this RFP, please contact:

Gwen Jones, Project Manager at gwen.jones@cohealthcouncil.org or 541-848-3339.

If you have questions about the application, parts of the application, or using the grant platform please contact:

Rebeckah Berry, Grant and Metrics Manager at rebeckah.berry@cohealthcouncil.org or 541-306-3523.