

Request for Proposals (RFP)

Project Name: Consultation to Sustain Central Oregon Peer Services in Substance and Alcohol Misuse Settings

Access Code: [SUDCARE21](#)

Organization Name: Central Oregon Health Council; Regional Health Improvement Plan (RHIP)

Regional Health Improvement Workgroup: [Substance and Alcohol Misuse: Prevention and Treatment](#)

Future State Measures: [By December 2024, 30% of Medicaid members \(ages 13 and older\) who are newly diagnosed with alcohol or other drug dependence and who began treatment within 14 days of the initial diagnosis will have two or more additional services for alcohol or other drug](#)

[By December 2024, Mental Health/Substance Abuse Emergency Department visits per 1,000 will be reduced by 25% in the highest rate locations: Warm Springs 35.3, Prineville 15.0, Madras 13.8](#)

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About the Central Oregon Health Council

The [Central Oregon Health Council](#) (COHC) is a not-for-profit, tax-exempt public and private community governance organization. We partner with our communities to guide and align vision, strategy, and activities across industries for a healthier Central Oregon.

The Central Oregon Health Council is responsible for funding projects that improve the health priorities of the [Regional Health Improvement Plan](#). These priorities were decided by the diverse people of our region before COVID-19.

We recognize that when we invest and support long-term, preventative solutions we build a Central Oregon that is better able to respond to present and future crises. Therefore, we reserve most of our funds for projects whose impact can be measured over decades. The goal of this Request for Proposal is to support long-term, system level change.

We also provide smaller funding opportunities for \$5,000 or less called mini grants [HERE](#).

Description of Grant Opportunity

The *Substance and Alcohol Misuse: Prevention and Treatment RHIP Workgroup* seeks to hire a consultant to improve financial viability of Central Oregon organizations currently using peer

services for Substance and Alcohol Misuse. For ease of communication, we will refer to these diagnoses as SUD throughout the RFP.

This RFP is the second of two coordinated RFPs. The first RFP is for one-time grants used as a stopgap measure for organizations who are currently struggling to fund SUD-focused peer services sustainably. These organizations are required to submit simple data collection to the hired consultant in order to capture current reasons for financial instability and to prevent further peer-services attrition. Grantees have agreed to consultative guidance about implementing sustainable financial models.

The objective of this second RFP is to hire a consultant to:

- Create peer services financial sustainability plans in collaboration with the organizations who received grants from the first RFP
- Provide recommendations to bridge regional peer service needs to statewide policy change
- Determine and gather data from funded organizations to inform lobbying and policy needs

Why are these efforts needed?

The majority of Central Oregon's community-based organizations (CBOs) utilizing peer-based SUD services have insufficient infrastructure to navigate complex funding and auditing systems like Medicaid. A consultant will provide expertise, guidance, and workable financial templates for these CBOs, thereby alleviating administrative burden. The Workgroup wants to provide immediate financial support to shore up these smaller organizations; there are long-term peer services funding improvements happening, but Central Oregon organizations need short-term financial help. Central Oregon CBOs work tirelessly to engage people effectively in SUD treatment and help people live a life centered around recovery principles. CBOs need subject-matter expertise and proactive consultation to create a financial template for sustainability.

Peer-based recovery supports are part of an emerging transformation of systems and services addressing substance use disorders. Acute care substance use treatment without other recovery supports has not been sufficient in helping individuals to maintain long-term recovery. Substance use disorders are currently understood to be chronic conditions that require long-term management, like diabetes. These supports help people in recovery build "recovery capital"—the internal and external resources necessary to begin and maintain recovery (Best & Laudet, 2010; Cloud & Granfield, 2008).

(source: https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tacs/value-of-peers-2017.pdf)

The clear priority population for this RFP is all people experiencing SUD. The Workgroup also recognizes that there is a regional need to prioritize specific groups of people experiencing SUD, like people who are bilingual, veterans, homeless, or a combination. The Workgroup would like

to call out the importance of using diplomacy and cultural sensitivity in approaching these specific populations.

Proposal Requirements

Your proposal must include these qualities:

This RFP has the following objectives:

- Determine specific data collection strategy for funded organizations.
- Utilize collected data to:
 - Create financial sustainability templates for funded organizations to alleviate administrative burden
 - Bridge regional peer services needs to statewide policy change
 - Inform Workgroup lobbying and policy strategies
- Coordinate and lead a regional SUD-focused peer service collaborative with funded organizations
- Provide guidance to regional peer services leaders on how to build and maintain strategic connections with other statewide peer services leaders
- Identify and foster strategic regional partnerships with entities like:
 - BestCare
 - PacificSource

Evaluation Criteria:

The *Substance and Alcohol Misuse: Prevention and Treatment RHIP Workgroup* will review your grant application using this [scorecard](#). We encourage you to use it to help build your proposal.

Funding Details and Important Information

Number of Awards: 1

Maximum Award Amount: \$150,000*

* Half the award amount will be given up front and half after deliverables are received.

Project Duration: 18 months

Anticipated Selection Schedule:

Application Due Date: January 6, 2022 by 12PM PST

Decision Notification: February 15, 2022 by email

How to Apply

This Request for Proposal is posted on our website: <https://cohealthcouncil.org/standard-grants/>

For instructions on how to access the application, please visit: <https://cohealthcouncil.org/wp/apps/uploads/2021/02/Accessing-A-Restricted-Request-for-Proposal-Application.pdf>

Once registered and logged into the grant platform, use this access code to apply for this grant: [**SUDCARE21**](#)

Support

If you have questions about this Request for Proposal, please contact:
MaCayla Arsenault, Project Manager at macayla.arsenault@cohealthcouncil.org or 541-306-3523

If you have questions about the application, parts of the application, or using the grant platform please contact:
Rebeckah Berry, Grant and Metrics Manager at rebeckah.berry@cohealthcouncil.org or 541-306-3523

Resources

2019 Regional Health Assessment [HERE](#)
2020-2024 Regional Health Improvement Plan [HERE](#)
Central Oregon Health Data website [HERE](#)