



Upstream Prevention: Promotion of Individual Well-Being
Regional Health Improvement Plan Workgroup

Join Zoom Meeting

<https://us02web.zoom.us/j/81740168359?pwd=RzV5ZU1nVk9adFp6ZGZlZ2RzV40FU1Zz09>

Join by phone:

+1 669 900 6833

Meeting ID: 817 4016 8359

Passcode: 446602

April 26, 2022

3:30-5:00pm

Aim/Goal
<p>All communities in Central Oregon have equitable access and opportunities to health, education, healthy relationships, community support, and experiences necessary to thrive at every stage of life from prenatal to adulthood.</p>
Future State Metrics
<ol style="list-style-type: none"> 1. Increase letter name recognition at kindergarten 2. Increase third grade reading proficiency 3. Increase proportion of pregnancies that are planned 4. Increase two-year-old immunization rates 5. Establish a regional measure for belonging and measure yearly

AGENDA

3:30 - 3:45 PM	Welcome, Land Acknowledgement & Guiding Principles, Introductions
3:45 - 4:55 PM	Implementation Plan <ul style="list-style-type: none"> • Childhood Measures and Behavioral Health – Sharing and discussion with Bend-La Pine and High Desert Education School Districts • Intended Pregnancy Campaign – Post Kick Off Homework: Communications Planner Link: https://docs.google.com/document/d/1angux6YFfk3NkHmWszsroENyRmDsqRoD/edit
4:55 - 5:00 PM	Wrap Up and Next Steps

Working Document:

https://docs.google.com/presentation/d/1SR6ThnxkiYDpcT2LHHw_beu4ldsDkAWdd1fhHSNAneo/edit?usp=sharing

Workgroup Budget: <https://docs.google.com/spreadsheets/d/1Gw9dL6ilRe1oGhJRMloXg9pEUofJ-KzU5WnscBbEX8/edit?usp=sharing>



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Future State Metrics – Full Detail			
1. By December 2023, letter name recognition at kindergarten readiness will be the following by county:			
Average Number of Upper Case Letters Recognized (scale 0-26)			
	Total Population	Economically Disadvantaged	Underserved Races
Crook County	15.8	14.3	12.8
Deschutes County	17.5	14.6	16.6
Jefferson County	13.2	11.3	11.1
Overall increase of at least 10% for all students, a 20% increase for students from economically disadvantaged (ED) and underserved races (UR).			
2. By December 2023, increase third-grade reading proficiency to the following by county:			
3rd Grade English Language Arts Proficiency by County (weighted)			
	All Students	Economically Disadvantaged	Underserved Races
Crook County	54.5%	51%	33.5%
Deschutes County	67.5%	52%	47%
Jefferson County	47.5%	49.5%	40.5%
Increase of 10% overall, and 15% for economically disadvantaged students (ED) and students from underserved races (UR).			
3. By December 2023, increase the proportion of pregnancies that are planned in Central Oregon to 56%.			
4. By December 2023, increase the Central Oregon two-year-old up-to-date immunization rates to 80%.			
5. By December 2023, a Resilience Measure, such as the Child/Youth/Adult (CYARM) will be established, and the number of people who feel like they belong in their community (by gender, race, and ability) will increase by 10% from the baseline.			

Land Acknowledgement

We recognize and acknowledge the indigenous land of which we live, work, learn, play, and grow. This is the land of the Warm Springs, Wasco, Northern Paiute, Tenino, Klamath, Molalla, and Yahooskin. We acknowledge them as the past, present, and future caretakers of this land. It is on their traditional land where we partner to improve the health and well-being of Central Oregonians. We aspire to be good guests honoring the concept in the Warm Springs culture: “This land is for you to know and live upon and pass on to the children.”

Regional Health Improvement Plan (RHIP) Workgroup

Guiding Principles

Shared Focus

We come together to improve the health and well-being of individuals living in various and diverse communities throughout Central Oregon region. We use the Regional Health Improvement Plan (RHIP) as our guide. It is our region's shared vision of current problems and our aims. As workgroup partners we develop agreed-upon actions to solve the issues and keep the needs of our communities as the main focus.

Shared Metrics

We measure progress, process and outcomes through a shared lens. We use the Regional Health Assessment (RHA), Regional Health Improvement Plan and community dashboard.

Partner with Priority Populations

The individuals living in our diverse Central Oregon communities are the center of our work. We make every effort to include people from every part of the region in our workgroups, discussions, processes and decisions.

Collaborate to Solve Complex Issues

Inviting diverse perspectives from throughout the Central Oregon region deepens our shared understanding of complex issues and propels us toward better progress and outcomes. We practice frequent, structured, open communication to build trust, assure shared objectives, and create common motivation. We respect the privacy and sensitivity of information partners share.

Coordinate Collective Efforts

We are made up of diverse partner organizations and individuals with unique strengths, skills, and resources. We coordinate our efforts and use our unique strengths and skills to meet the goals of the RHIP.

Learn and Adapt Together

We embrace shared learning and a growth mindset. We create a space that allows for mistakes, failures, second changes, and a celebration of brave attempts. We adjust and apply our learnings to the complex and changing landscape of health and well-being in Central Oregon.

Upstream Prevention: Promotion of Individual Well-Being



Background: Why are we talking about this?

<p>1973 Roe v. Wade</p> <p>1990s ACEs Study</p> <p>Evolving birth control options</p> <p>2000s Tech Advancement and Screen Time</p> <p>No Child Left Behind</p> <p>National Traumas (9/11, school shootings)</p> <p>Anti-Vax (Vaccine) Movement</p>	<p>Upstream strategies improve fundamental social and economic structures that allow people to achieve their full health potential. Discrimination and racism impact all aspects of a person's well-being and intersect with all major systems of society. Educational status provides a significant predictor of health outcomes. Third-grade disparities exist for marginalized populations by race and economic status.</p>
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Current Condition: What's happening right now?

- In Central Oregon, early literacy had a decreasing trend from 2016 to 2018
- Current State Metrics:**
1. Letter recognition at kindergarten for economically disadvantaged: Crook 11.9, Deschutes 12.1, Jefferson 9.4
 2. Third grade reading for underserved races: Crook 29%, Deschutes 41%, Jefferson 35.4%
 3. 44.8% of pregnancies were intended in Central Oregon
 4. Two-year-old up-to-date immunization rates: Crook 70%, Deschutes 69%, Jefferson 71%
 5. No established baseline for a metric such as the Child/Youth/Adult Resilience Measure

Goal Statement: Where do we want to be in 4 years?

Aim/Goal
 All communities in Central Oregon have equitable access and opportunities to health, education, healthy relationships, community support, and experiences necessary to thrive at every stage of life.

Future State Metrics - By December 2023:

1. Increase letter name recognition at kindergarten for economically disadvantaged and/or underserved races
2. Increase third grade reading proficiency for economically disadvantaged and/or underserved races
3. Increase proportion of pregnancies that are intended
4. Increase two-year-old immunization rates
5. Establish a resiliency measure, measure yearly and increase the number of people who feel they belong in their community

Analysis: What's keeping us from getting there?

- Unbalanced distribution of resources across the region
- Decision-making based on misinformation and personal belief
- Systemic inequity prevents access to usable information
- Unbalanced bias creating isolation (connection vs alienation)
- Generational impact of foundational instability

Date updated: 2.2022

Strategic Direction: What are we going to try?

- Transforming care coordination across health systems
- Cultivating equity and inclusion in our communities
- Operationalizing DEI practices
- Broadening education to improve health outcomes
- Advocating for policies that improve health outcomes

Focused Implementation: What are our specific actions? (who, what, when, where?)

Future State Measures	What	When	Where
Improving Kinder Readiness and 3 rd Grade Reading	Community Grant Opportunity	Awarded 7.2021	Full region. Focus on priority populations
Increase proportion of pregnancies that are intended	Media Campaign Promoting Intended Pregnancies	Awarded 1.2022	Full region. Focus on 18-24yo, under resourced, specific identities and their partners
Increase two-year-old immunization rates	Central Oregon Immunization Quality Improvement Coordinator	Awarded 2.2022	Full region. Clinics and public health
Create a regional measure for Resilience and Belonging	Create a regional measure for Resilience and Belonging	Awarded 12.2021	Full region. Representative sampling.

Follow-Up: What's working? What have we learned?

{insert}

**UPSTREAM PREVENTION
2022 Budget**

Overview

	Budget	Spent	Available
5-Year	\$2,000,000	\$1,369,126	\$630,874
Cycle to Date	\$1,000,000	\$1,369,126	-\$369,126
Yearly Mini-Grant	\$50,000	\$0	\$50,000

*Review MG Budget in August

By Future State Measure (5 year)

	Budget*	Spent	Available	Currently Allocated	Projected Available	Notes
Childhood Immunization	\$429,428.00	\$429,428.00	\$0.00		\$0.00	
Third-Grade Reading	\$385,295.33	\$109,018.50	\$276,276.83		\$276,276.83	
Kindergarten Readiness	\$385,295.33	\$115,993.50	\$269,301.83		\$269,301.83	
Resilience Measure	\$389,686.00	\$389,686.00	\$0.00		\$0.00	
Intended Pregnancies	\$385,295.33	\$300,000.00	\$85,295.33		\$85,295.33	

*Budget for each FSM reflects the agreed upon 5 year 'soft budget' minus the portion contributed to shared minigrant budget and adjustments for historical investments.

2022 Investments

Organization	Process	Project	Award	Decision Date	Future State Measure
Deschute County Health Services	Standard Grant Immunization Consultant Application (2020-2024 RHIP)	Central Oregon Regional Childhood Immunization Rate Quality Improvement Project	\$419,428.00	2.4.22	Increase two-year-old immunization rate
Brink Communications	Standard Grant Media Campaign Promoting Intended Pregnancy Consultant Application (2020-2024 RHIP)	Central Oregon Health Council RFP Response for Media Campaign Promoting Intended Pregnancy	\$300,000.00	2.4.22	Increase the proportion of pregnancies that are intended

Five-Year Investment Overview
All Workgroups
 January 2020–December 2024

Budget	Spent	Available
\$12,000,000	\$5,062,568	\$6,937,432
\$2,000,000	budget per workgroup	\$500,000 per year

Workgroup	Spent	Available
Address Poverty	\$941,994	\$1,058,006
Behavioral Health	\$600,742	\$1,399,258
Physical Health	\$616,132	\$1,383,868
Stable Housing	\$1,109,654	\$890,346
Substance and Alcohol Misuse	\$424,920	\$1,575,080
Upstream Prevention	\$1,369,126	\$630,874