Changes in community health priorities, goals, strategies, resources or assets.

The Central Oregon Regional Health Improvement Plan (RHIP) is a five-year plan, beginning in January 2020 and ending December 2024. Two million dollars for each of the six priority areas are being invested back into the communities within Central Oregon, totaling $12 million. To date, six million of the $12 million has been invested back into the region.

A common scoring tool was developed, reviewed, and implemented by workgroups to consider projects. This scoring tool asks workgroup voting partners from the RHIP priority area workgroups to consider a potential project based on, (1) the details of the project, (2) diversity, equity, and inclusion, (3) evaluation and sustainability, (4) project supports and partnerships, and (5) budget. This scorecard is shared with all potential applicants while completing their letter of interest or full application. Standard Grant Scorecard.

In September of 2020, the COHC launched the Central Oregon Health Data site and is also available in Spanish. This site is a continuously updated database (qualitative and quantitative) to track health-related aspects of Central Oregon communities. Instead of publishing a health assessment every five years, this site is available to anyone who wants the most up-to-date information on over 250 demographic elements, and 383 and growing health-related indicators. These data points are available at the region, county, community (town), zip code, and even neighborhood level depending on the data source. The site is designed around the RHIP, and highlights the six priority areas, progress being made toward each measure (and even an icon showing the target for that measure and if it has been met), and past and current projects that have been funded in support of each priority area and measures:

- Currently Funded Projects
- What We’re Learning
The site also has local, state, national, and federal funding opportunities, promising practices, a community calendar, and a growing resource library. Individuals and organizations can contact us to add data elements that they’d like to have the region see (example), and anyone can build their own dashboards and share the link to that dashboard with partners or other community members.

Strategies used to address the CHP health priorities.

The COHC provides backbone support to workgroups organized around each priority area in the Regional Health Improvement Plan (RHIP). The workgroup members are content experts, partner organizations, and community members including CAC members from throughout the region. To implement the RHIP, the COHC uses a structured and participatory strategic planning process developed by the Institute of Cultural Affairs. The guided facilitation is grounded in collaborative strategies that draw upon human assets and build social capital to move toward more sustainable community development.

As of June 2022, the following RHIP Future State Measures have projects and strategies receiving funding:

- Increase the availability of behavioral health providers in marginalized areas of the region.
- Standardize behavioral health screening services for appropriate levels of care across services.
- Reduce mental health/substance abuse ED visits in marginalized areas of the region.
o Decrease food insecurity.
o Decrease sexually transmitted infections.
o Increase two-year-old immunization rates.
o Increase the proportion of pregnancies that are planned.
o Establish a regional measure for belonging and measure yearly.
o Develop a method to measure timeliness and engagement when referred from primary care to specialty behavioral health.
o Increase fruit/vegetable consumption and physical activity among youth.
o Decrease binge drinking rates among 18-34 year-olds.
o Improve graduation rate among students experiencing economic disadvantage.
o Decrease combined severely rent and mortgage burdened households.
o Decrease the percent of individuals who are ALICE (Asset-Limited, Income Constrained and Employed)
o Increase letter name recognition at kindergarten readiness among youth experiencing economic disadvantage and among underserved races.
o Increase third-grade reading proficiency among youth experiencing economic disadvantage and among underserved races.
o Decrease asthma and diabetes rates.
o Increase individuals receiving both an annual wellness exam and a preventative dental exam.
o Decrease vaping and e-cigarette use among youth.

Responsible partners who have been involved creating and implementing strategies to address RHIP health priorities.

Individuals representing the many organizations have helped to implement priorities and strategies in the Regional Health Improvement Plan (RHIP), or provide input and expertise on one of our RHIP priority area workgroups. Industries represented include Health (i.e. hospital, primary care, behavioral health, dental, surgeons, pharmacy, public health), Education (i.e. K-12, early learning, post-secondary, community), Infrastructure (i.e. public works, transportation, utilities), Justice (i.e. law enforcement, jail, parole, lawyers), Government (i.e. elected officials, tribal, county, city, and state offices), and Non-profits/Social Services (i.e. WIC, Boys and Girls Club, Partners in Care). The workgroups also benefit from insight from community representatives from towns throughout Central Oregon, as well as Community Advisory Council, Provider Engagement Panel, Operations Council, Central Oregon Diversity Equity and Inclusion (CODEI), and even Board of Directors member active participation.
The following organizations support the RHIP in one or more ways:

211Info
A Smile for Kids
Abilitree
Allyship in Action
Advantage Dental by DentaQuest
Awbrey Dental Group
Balance4Life Wellness
Behavior & Mental Health Consultation of Oregon
Bend Area Habitat for Humanity
Bend Farmers Market
Bend Heroes Foundation
Bend Food is Medicine Coalition
Bend La Pine School District
Bend Parks and Recreation District
Bend NEXT / Bend Chamber
Bend Treatment Center
BestCare Treatment Services (Crook and Jefferson County CMHP)
Bethlehem Inn
Better Together
Big Brothers Big Sisters of Central Oregon
Boost Oregon
Boulden Rogen Early Childhood Academy
Boys and Girls Club of Bend
Bridging the Gap Treatment Services
Brightways Counseling Group
Brink Communications
Building Hope
C4 Innovations
Camp Fire Central Oregon
Capitol Dental Care
Cascade Detox
Cascade Internal Medicine
Cascade Peer and Self-Help Center
Catalyst Counseling
CCO Board Members
CCO Community Advisory Council Members
CCO Operations Council Members
CCO Provider Engagement Panel Members
Central Oregon Community College
Central Oregon Disability Network
Central Oregon Environmental Center
Central Oregon FUSE
Central Oregon Health Council
Central Oregon Health Quality Alliance
Central Oregon Homeless Leadership Coalition
Central Oregon Independent Practice Association
Central Oregon Intergovernmental Council
Central Oregon Locavore
Central Oregon Pediatric Associates
Central Oregon Teen Challenge
Charlie Health
Central Oregon Veterans Ranch
Children’s Forest of Central Oregon
Circle of Friends
City of Madras
City of Prineville
City of Redmond
Confederated Tribes of Warm Springs
Columbia River Institute for Indigenous Development
Commuter Options
Cornerstone Community Housing
Council on Aging of Central Oregon
Court Appointed Special Advocates
Central Oregon
Creach Consulting
Crook County Health Department
Crook County Parks and Recreation
Crook County Rotary
Crook County School District
Crook County Veterans Services
Cultivaire, LLC
Darlene Urbach Memorial Youth Fund
DAWNS House
Decoding Dyslexia Central Oregon
Deschutes County District Attorney’s Office
Deschutes County Health Services
Deschutes Land Trust
Desert Sky Montessori
Destination Rehab
Diversability
Early Learning Hub
East Cascade Works
East Cascades Women’s Group
Eclipse Marketing
Economic Development for Central Oregon
Elemental Eyecare
Ermilas Childcare and Bilingual Preschool
Elite Volleyball Academy
Epic Property Management
Every Child Central Oregon
Families Forward
Family Access Network
Family Resource Center
First Presbyterian Church
Flourish Counseling
Friendometry
Friends of the Children Central Oregon
Furnish Hope
FUSE
Gentle Dental
Gero Leadership Alliance
Habitat for Humanity Bend
Redmond
Habitat for Humanity La Pine
Sunriver
Haelan House
Hat Creek Counseling
Healing Justice Collective
Healing Reins
Healthy Beginnings
Heart of Oregon Corps
Hearthside Medicine Family Care
High Desert Education Services District
High Desert Food and Farm Alliance
High Desert Healthy Families
Homeless Leadership Coalition
Homestead Family Medicine
Housing Works
Hunger Prevention Coalition
Ideal Option M.A.T.
J Bar J Youth Services
Jefferson County Faith Based Network
Jefferson County Public Health
Jefferson County School District
Jefferson County Youth Organization
Jericho Road
Juniper Mountain Consulting
KIDS Center
Kindred Circle Care
Klamath County Health Department
Kor Community Land Trust
La Pine Community Health Center (FQHC)
La Pine Community Kitchen
La Pine Eyecare Clinic
La Pine Park and Recreation District
La Pine Senior Citizens
Latino Community Association
LG Behavioral Health
Lifetime Vision Care
Lighthouse Counseling Services
Lines for Life
Madras Police Department
Mecca Bend
Medical Teams International
Metolius City Council
Mosaic Medical (FQHC)
Mountain Start Family Relief Nursery
Mountain View Fellowship
National Association of Mental Illness
NeighborImpact
New Priorities Family Services
Novo Nordisk
Oasis Village
ODS Community Dental
OHSU
OHSU Knight Cancer Institute
Older Adult Behavioral Health Initiative
Oregon Counsel for Behavioral Health
Oregon Health Authority
Oregon Liquor Control Commission
Oregon Pediatric Improvement Project
OSU Cascades
OSU Extension
OSU Migrant Services
PacificSource Community Solutions (CCO)
Pain Advisors
Parkinson’s Resources of Oregon
Partners in Care
Paulson’s Floor Coverings
PAWsitive Choices
Pfeifer & Associates
Planned Parenthood
Praxis Medical Group
Quon Design and Communication
REACH
Redemption House Ministries
Redmond Proficiency Academy
Redmond School District
Redmond Senior Center
ReVillage
Rimrock Trails

Ronald McDonald House Charities
Sagewood Sanctuary
Samara Learning Center
Saving Grace
Seed To Table Oregon
Shelter4Youth
Sisters Habitat for Humanity
Sisters Park and Recreation
Sky Lakes Medical Center Foundation
SMART Reading
Sri Ponya
St. Vincent De Paul Redmond
St. Charles Health System (Hospital)
Stroke Awareness Oregon
Summit Health
Sunstone Recovery
Teen Challenge
The 1017 Project
The Center Foundation
The Child Center
The Confederated Tribes of Warm Springs
The Cottage Daycare
The Door at Three Rivers
The Environmental Center
The Giving Plate
The Shield
TRACEs Central Oregon
Treehouse Therapies
Thrive Central Oregon
United Way of Central Oregon
Volunteers in Medicine
Warm Springs Community Action Team
Weeks Family Medicine
Wellness Bend
Westside Church
Wild Rose Ranch (Warm Springs)
Worksource Oregon
Progress and efforts made (including services provided and activities undertaken) to date toward reaching the RHIP health priorities.

- **Workgroups for each of the six priority areas** launched in January 2020. Over 250 individuals volunteer their time to be on these workgroups, representing communities throughout Central Oregon, and various industries aiming to improve health and well-being. Information about these workgroups can be found below; including names partners who have consistently attended enough meetings to vote, past meeting packets, future meetings, and staff supporting these workgroups, in addition to their efforts in the last year:

1. **Address Poverty and Enhance Self-Sufficiency**
   - a. Funded five programs and initiatives to increase high school graduation rates among students who are economically disadvantaged across Central Oregon.
   - b. Funded six programs to reduce food insecurity by connecting people and establishing pathways to enhance community resources.
   - c. Funded multi-phase project to conduct listening session among those who are Asset Limited Income Constrained and Employed (ALICE) to determine unique needs of different communities. Listening session will have a special emphasis on housing and transportation costs. Results will inform diverse approaches for each community to improve outcomes and meet the Future State Measures.

2. **Behavioral Health: Increase Access and Coordination**
   - a. Investing to streamline care coordination and communication between primary care and specialty behavioral health providers by enhancing use of shared language and improving appropriate referrals to the right level of care.
   - b. Invested $550K to develop a regional and culturally-responsive method to measure timeliness and engagement with specialty behavioral health when referred from primary care.
   - c. Investing $500K to create and support a community-driven initiative for behavioral health (BH) workforce development in Central Oregon’s rural areas. This will be a long-term pipeline development effort to infuse local learners into behavioral health careers.

3. **Promote Enhanced Physical Health Across Communities**
   - a. Invested $500,000 in 6 projects to increase youth fruit and vegetable consumption and physical activity.
   - b. Reviewing a multi-stakeholder regional application to decrease STI rates.
   - c. Addressing coordination between oral health providers and primary care.
4. **Stable Housing and Supports**

   a. Invested $200,000 in the development of a Regional Housing Council
   b. Invested $265,000 into permanent supportive housing
   c. Invested $600,000 into increasing continuum capacity in the effort to end homelessness

5. **Substance and Alcohol Misuse: Prevention and Treatment**

   a. Exploring enhancing SBIRT within clinics to address binge drinking.
   b. Funded assessment on disparities and key drivers of binge drinking for 18-34-year-olds.
   c. Exploring implementing Healthy Retail.
   d. Funded organization to sustain their Peer Support Specialists (PSS) positions while hiring a consultant to work on PSS sustainability at the organization and system level.

6. **Upstream Prevention: Promotion of Individual Well-Being**

   a. Investing $225K in regional programs supporting letter name recognition and reading for priority populations: Rural Communities, Urban neighborhoods that experience economic oppression, Students who identify as Black/African American, Native American/Alaskan Native, Latino/a/x, Asian/Pacific Islander, multiracial, or disabled, students who are migrant, runaway or receiving care through the foster care system, students who are eligible for free or reduced-price lunch.

   b. Developing and investing $419K in regional childhood immunization quality improvement coordinator to work with private, community and public health clinics throughout Central Oregon collecting and analyzing immunization data, improve the quality of the data, partner with clinics, provide strategy and interventions to support clinics to improve vaccine rates. Priority support will be tailored to immunization sites serving clients who are vaccine hesitant, children and families who are experiencing houselessness, live in rural communities or city neighborhoods that experience economic oppression, who identify as Black/African American, Native American/Alaskan Native, Latino/a/x, Asian/Pacific Islander, multiracial, or live with a disability, and children who are migrant or receive support from the foster care system.

   c. Investing $300K to create and implement a three to five year media campaign promoting conditions of a healthy pregnancy. Priority audiences include people aged 14-29 and their partners, people with incomes less than 200% of the federal poverty level and their partners, people cohabitating, people of color, youth questioning their gender identity and their partners, Reflect the cultural diversity and intersectionality of identity for all people and regions prioritized above, be multilingual and include
Spanish, utilize positive language about the benefits of planned pregnancy and support non-judgmental care.

d. Investing $350K to create, implement, analyze, and re-measure a community-level measure for resilience and belonging. This project continues the regional journey of understanding and responding to our communities’ experiences, strengths and needs for belonging and resilience.

- Regional grant opportunities are released on a rolling basis here: [https://cohealthcouncil.org/standard-grants/](https://cohealthcouncil.org/standard-grants/), as well as releasing opportunities publicly through partners covering the region. We also ask partners to share funding opportunities with any organizations that might be a good fit.

- To date, request for projects (RFPs), initial applications (LOIs), and funding have been released and awarded for the following measures:
  - Increase the availability of behavioral health providers in marginalized areas of the region.
  - Standardize behavioral health screening services for appropriate levels of care across services.
  - Reduce mental health/substance abuse ED visits in marginalized areas of the region.
  - Increase additional services for alcohol and drug dependence for individuals newly diagnosed.
  - Decrease food insecurity.
  - Decrease sexually transmitted infections.
  - Increase two-year-old immunization rates.
  - Increase the proportion of pregnancies that are planned.
  - Establish a regional measure for belonging and measure yearly.
  - Develop a method to measure timeliness and engagement when referred from primary care to specialty behavioral health.
  - Increase fruit/vegetable consumption and physical activity among youth.
  - Decrease binge drinking rates among 18-34 year-olds.
  - Improve graduation rate among students experiencing economic disadvantage.
  - Decrease combined severely rent and mortgage burdened households.
  - Decrease the percent of individuals who are ALICE (Asset-Limited, Income Constrained and Employed)
  - Increase the percentage of Housing Choice Vouchers (HCV) holders that can find and lease a housing unit.
  - Develop and utilize a comprehensive system for accurately capturing the extent of Central Oregonians experiencing homelessness.
  - Increase letter name recognition at kindergarten readiness among youth
experiencing economic disadvantage and among underserved races.

- Increase third-grade reading proficiency among youth experiencing economic disadvantage and among underserved races.

- The workgroups have also funded $325,854 in mini-grants ($5,000 or less) to more than 70 projects serving areas in Crook, Deschutes, Jefferson, Northern Klamath, and the Confederated Tribes of Warm Springs since launch in January 2020. These mini-grants have impacted 23 of the 26 Future State Measures in the 2020-2024 RHIP (Mini-Grant Opportunities).

- In addition to these mini-grants funding at least one more Future State Measure in the 2020-2024 RHIP, the workgroups also helped to review and fund almost $575,000 in COVID support in mini-grants throughout the region focusing on prioritized populations (124 projects) (COVID-19 Final Report). These COVID mini-grants have impacted 21 of the 26 Future State Measures in the 2020-2024 RHIP.

- The region’s first Racial Equity Data Roadmap was published in the summer of 2021. This document is helping workgroups and committees in their decision-making processes.

Identification of the data used, and the sources and methodology for obtaining such data, to evaluate and validate the progress made toward metrics or indicators identified in the RHIP.

- RHIP progress is continuously tracked using the dashboard in the link below. Every measure is tracked showing data source, current year’s data, trend over time, and if the target has been met for the specific measure. This data is updated at least yearly and reviewed by the priority area workgroups monthly.

If you click Crook County for example, in the above screenshot, you will get more detailed information about the data, including actual data and trend over time, as well as how the data looks when compared to the other full counties in the region, as shown in the screenshot below.
For baseline data, please view each of the priority area pages which contain baseline or starting point data from the 2020-2024 RHIP, and a link to current data by measure, which shows the data source, trend over time, and if the RHIP target has been met.

1. Address Poverty and Enhance Self-Sufficiency
2. Behavioral Health: Increase Access and Coordination
3. Promote Enhanced Physical Health Across Communities
4. Stable Housing and Supports
5. Substance and Alcohol Misuse: Prevention and Treatment
6. Upstream Prevention: Promotion of Individual Well-Being
If someone wanted to learn more about why each of these measures were selected within each priority area, they can click on “Why These Measures Are Important” arrowed in the screenshot below.

Each priority area page also links to past or currently funded projects that improve that priority area in one or more ways.
- At the bottom of each priority area page there is information of mini-grants, promising practices, and how to get involved in local efforts. National funding opportunities are also shared.

- In addition to the six RHIP workgroups reviewing this data monthly, data is also shared with the Central Oregon Health Council Board of Directors, the Community Advisory Council, the Diversity, Equity and Inclusion Committee, the Provider Engagement Panel, Operations Council, and through various community-based webinars and learnings.