Stable Housing and Supports
Regional Health Improvement Plan Workgroup

Join Zoom Meeting
https://us02web.zoom.us/j/85201549389?pwd=TkvVZ20pEbk15aE1Ma3QzKzcza1izdz09

Join by phone:
+1 669 444 9171
Meeting ID: 852 0154 9389
Passcode: 908502

Friday, June 16, 2023
10:30am-12:00pm

Future State Metrics

1. By December 2023, decrease the combined severely rent and mortgage burdened households in Central Oregon by 2 percentage points to 16%.
2. By December 2023, 50% of Housing Choice Vouchers (HCV) holders will be able to find and lease a housing unit.
3. By December 2023, a comprehensive system for accurately capturing the extent of Central Oregonians experiencing homelessness will be in place and utilized.

AGENDA

10:30 - 10:45 Welcome & Announcements

10:45 - 11:15 Investment Guidelines (Oregon Health Authority - Health Related Services)
   • Tricia Wilder and Kristen Tobias, PacificSource

11:15 - 11:50 Implementation Plan
   • Review
   • Legislation Update
   • Development of Request for Proposals - Building Capacity for Advocacy by People with Experience Living Houseless

11:50 - 12:00 Next Steps; Information Sharing

Google Slides: https://docs.google.com/presentation/d/1NFn88z5gxBzUMGFy_EyuxF9F4kJii841Guluj-TFlOkg/edit?usp=sharing

Budget: https://docs.google.com/spreadsheets/d/1Gw9dL6ilReIolGhJRMIoxg9pEUofJ-KzU5WnscBbEX8/edit?usp=sharing
Land Acknowledgment

We recognize and acknowledge the indigenous land on which we live, work, learn, play, and grow. This is the land of the Warm Springs, Wasco, Northern Paiute, Tenino, Klamath, Molalla, and Yahooskin. We acknowledge them as the past, present, and future caretakers of this land. It is on their traditional land that we partner to improve the health and well-being of Central Oregonians. We aspire to be good guests honoring the concept in the Warm Springs culture: “This land is for you to know and live upon and pass on to the children.”

Stable Housing & Supports

RHIP Workgroup Virtual Meeting
Regional Health Improvement Plan (RHIP) Workgroup

Guiding Principles

Shared Focus
We come together to improve the health and well-being of individuals living in various and diverse communities throughout Central Oregon region. We use the Regional Health Improvement Plan (RHIP) as our guide. It is our region’s shared vision of current problems and our aims. As workgroup partners we develop agreed-upon actions to solve the issues and keep the needs of our communities as the main focus.

Shared Metrics
We measure progress, process and outcomes through a shared lens. We use the Regional Health Assessment (RHA), Regional Health Improvement Plan and community dashboard.

Partner with Priority Populations
The individuals living in our diverse Central Oregon communities are the center of our work. We make every effort to include people from every part of the region in our workgroups, discussions, processes and decisions.

Collaborate to Solve Complex Issues
Inviting diverse perspectives from throughout the Central Oregon region deepens our shared understanding of complex issues and propels us toward better progress and outcomes. We practice frequent, structured, open communication to build trust, assure shared objectives, and create common motivation. We respect the privacy and sensitivity of information partners share.

Coordinate Collective Efforts
We are made up of diverse partner organizations and individuals with unique strengths, skills, and resources. We coordinate our efforts and use our unique strengths and skills to meet the goals of the RHIP.

Learn and Adapt Together
We embrace shared learning and a growth mindset. We create a space that allows for mistakes, failures, second chances, and a celebration of brave attempts. We adjust and apply our learnings to the complex and changing landscape of health and well-being in Central Oregon.
Stable Housing and Supports

**Background: Why are we talking about this?**

| 1990s Mill Closures / Timber Industry Decline | Stable, healthy housing is a basic need. Insecure housing and an unhealthy living environment impact both physical and behavioral health conditions. By spending much of their income on housing, individuals and families must cut corners on other living expenses such as food, transportation, and medications, which can also significantly influence their health outcomes and overall well-being. |
| 2000s Population Growth in Central Oregon Housing shortage | The Great Recession Wage Vs. Housing Costs Single Income Households |

**Current Condition: What’s happening right now?**

- In 2017, 18% of Central Oregonians paid more than half of their income for rent and mortgage
- In Central Oregon, minority households experience more housing challenges than their white counterparts
- Central Oregon has a critical shortage of supportive housing units to meet the needs of people with disabilities, with co-occurring mental health or substance use disorders, and/or extended history of homelessness

**Current State Metrics:**

1. In 2017, 18% of Central Oregon households were severely rent or mortgage burdened
2. In 2018, only 30% of Housing Choice Voucher holders were able to find and lease a housing unit
3. No system to determine an accurate number of those experiencing homelessness exists in Central Oregon

**Goal Statement: Where do we want to be in 4 years?**

**Aim/Goal**

Central Oregonians experiencing homelessness and those most at-risk of homelessness will have increased and equitable access to housing and supports that offer opportunities for stability and increased individual well-being.

**Future State Metrics - By December 2023:**

1. Decrease severely rent and mortgage-burdened households
2. Increase Housing Choice Voucher holders able to find and lease a unit
3. Accurately capture Central Oregonians experiencing homelessness

**Analysis: What’s keeping us from getting there?**

- Inaccurate and accurate assumptions reduce acceptance of diverse housing
- Housing cost & supply outweigh wealth & income
- Uncoordinated common advocacy goals, problems & efforts
- Inconsistent disjointed & inaccurate systems of data collection
- Housing is considered a commodity not a human necessity
- Prohibitive income & background requirements

**Strategic Direction: What are we going to try?**

Creating and increasing housing resources and opportunities
Developing and implementing advocacy strategies for housing policies and zoning
Aligning efforts across systems to address the housing crisis and homelessness
Educating the public to increase understanding and de-stigmatize housing needs

**Focused Implementation: What are our specific actions? (who, what, when, where?)**

<table>
<thead>
<tr>
<th>Who</th>
<th>What</th>
<th>When</th>
<th>Where</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Oregon Intergovernmental Council (COIC)</td>
<td>Regional Housing Council (Pilot)</td>
<td>2021-2023</td>
<td>Region</td>
</tr>
<tr>
<td>Central Oregon FUSE</td>
<td>Permanent Supportive Housing</td>
<td>2021-2024</td>
<td>Region</td>
</tr>
<tr>
<td>Homeless Leadership Coalition (HLC)</td>
<td>Housing Case Management Infrastructure</td>
<td>2021-2024</td>
<td>Region</td>
</tr>
</tbody>
</table>

**Follow-Up: What’s working? What have we learned?**

(insert)
## Stable Housing and Supports

### Root Cause Barriers: What is blocking us from moving toward our future state measures?

<table>
<thead>
<tr>
<th>Inaccurate and accurate assumptions reduce acceptance of diverse housing</th>
<th>Housing is considered a commodity not human necessity</th>
<th>Uncoordinated common advocacy goals, problems and efforts</th>
<th>Prohibitive income &amp; background requirements</th>
<th>Housing cost / supply outweigh wealth and income</th>
<th>Inconsistent, disjointed, &amp; inaccurate systems of data collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landlord perceptions of Housing Choice Vouchers Program</td>
<td>Empty seasonal and investment homes</td>
<td>Unformed Central Oregon Housing Advocacy org.</td>
<td>Qualifying factors creating barriers for rentals/hcvs</td>
<td>Construction labor shortages</td>
<td>Area Median Income policy is not representative of population</td>
</tr>
<tr>
<td>Willingness/fear to admit homelessness and seek services</td>
<td>Decrease housing stock/increase pop.</td>
<td>Resource allocated advocacy</td>
<td>Income/ background requirements</td>
<td>Rent/ mortgage burden</td>
<td>Functional Definition of Homelessness</td>
</tr>
<tr>
<td>Community Education/awareness of population is lacking</td>
<td>Density allows more multifamily</td>
<td>501c3 regulations on lobbying</td>
<td>Skills on how to interview for housing</td>
<td>Living wages</td>
<td>Service provider access to system to document/ count</td>
</tr>
<tr>
<td>Negative assumptions of voucher holders</td>
<td>Land use UGB limitations</td>
<td>Language barriers to advocacy</td>
<td>Security deposit up front</td>
<td>Wealth/income gap</td>
<td>Homeless Count- Definition of Homeless</td>
</tr>
<tr>
<td>Public policy is discriminatory</td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Systemic racism</td>
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<td>Community of not welcoming low income housing</td>
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</tr>
</tbody>
</table>

- **Landlord perceptions of Housing Choice Vouchers Program**: Empty seasonal and investment homes
- **Willingness/fear to admit homelessness and seek services**: Decrease housing stock/increase pop.
- **Community Education/awareness of population is lacking**: Density allows more multifamily
- **Negative assumptions of voucher holders**: Land use UGB limitations
- **Public policy is discriminatory**: 501c3 regulations on lobbying
- **Systemic racism**: Language barriers to advocacy
- **Community of not welcoming low income housing**: Security deposit up front

- **Uncoordinated common advocacy goals, problems and efforts**: Unformed Central Oregon Housing Advocacy org.
- **Prohibitive income & background requirements**: Qualifying factors creating barriers for rentals/hcvs
- **Housing cost / supply outweigh wealth and income**: Construction labor shortages
- **Inconsistent, disjointed, & inaccurate systems of data collection**: Area Median Income policy is not representative of population

- **Resource allocated advocacy**: Income/ background requirements
- **Living wages**: Rent/ mortgage burden
- **Service provider access to system to document/ count**: Functional Definition of Homelessness
- **Language barriers to advocacy**: Skills on how to interview for housing
- **Security deposit up front**: Wealth/income gap
- **Homeless Count- Definition of Homeless**: Service provider access to system to document/ count

- **Eviction and Credit Barriers**: Resources does not support actionable data
- **High application fees**: Felony Background

**Note**: The table outlines various root cause barriers that may prevent movement toward future state measures in stable housing and supports.
**STRATEGIC DIRECTIONS: What Moves Us Toward Our 2023 Practical Visions**

## Create New Affordable Housing Opportunities
- Development of housing that is affordable to individuals who earn 80%, 60%, and 30% and less of area median income
- Partner with AirBnB for short-term housing in the off-season
- Develop process for transitional housing
- Develop subsidized housing and market rate housing for people who depend on local wages
- Partner with developers to build affordable housing
- Fund Housing Works and EPIC Properties
- Create incentives for landlords to be more flexible
- Create a landlord mitigation program to cover liability

## Develop Renter Supports
- Provide a security deposit fund
- Develop a class to prepare for housing interviews
- Support housing barriers removal fund (rental assistance, deposit, utility, property debt forgiveness)
- Translation of housing-related outreach materials
- Enforce existing tenant rights regulations

### Creating and increasing housing resources and opportunities

## Advocate for Local Zoning
- Align building of all levels of housing with transportation networks, walkable areas, and food access
- Enact and/or restructure local ordinances and policies to prioritize the preservation
- Inclusionary zoning and restructuring the Construction Excise Tax
- Amend local zoning to allow for variety of housing types
- Local ordinances to prioritize housing preservation and production to serve low and middle income
- Work directly with communities to co-create policies, programs and strategies to ensure that housing interventions are equitable and culturally responsive
- Identify and implement strategies to work collaboratively with organizations whose activities advance health equity and promote health in all policies

## Advocate for State Policy
- Advocate for more vouchers
- Review the Oregon Housing Alliance 2020 endorsements. Ask them what is a priority in the next legislative session
- Differentiate between advocacy & lobbying

### Developing and implementing advocacy strategies for housing policies and zoning
<table>
<thead>
<tr>
<th>Collaborate to Serve People Experiencing Homelessness</th>
<th>Unify our Community Approach</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Develop partnerships with agencies that serve marginalized homeless populations</td>
<td>• Need regional housing council group or add more building and landlords to Health Council</td>
</tr>
<tr>
<td>• Incorporate people with lived experience of homelessness and housing insecurity into identifying gaps and goals</td>
<td>• Identify and resource existing housing advocacy groups to be point of contact and lead city/city council housing issues working with state advocacy groups</td>
</tr>
<tr>
<td>• Build community coalition capacity to address health inequities related to substance use and mental health</td>
<td>• Build coordination/partnership/ transparency/de-duplicate efforts between regional housing actors (HLC, Housing Works, NeighborImpact, H4A, county, city, COHC)</td>
</tr>
<tr>
<td>• Collaborate with law enforcement to ensure critical connection for outreach to individuals experiencing homelessness</td>
<td>• Create a regional housing council (Housing 4 All? Reach out to Scott)</td>
</tr>
</tbody>
</table>

Aligning efforts across systems to address the housing crisis and homelessness

<table>
<thead>
<tr>
<th>Education to increase understanding and access</th>
<th>Educate the Public</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Education campaign about vouchers</td>
<td>• Develop forums and other opportunities to educate elected officials and other decision-makers on the housing crisis and the nexus between insecure housing and health</td>
</tr>
<tr>
<td>• Education/Info campaign for landlords/property management groups about the benefit of HUD vouchers</td>
<td>• Build awareness of existing affordable housing policies, projects, and what various funding sources are currently used for (ESG, SHAP, HOME, Sec. 8, CoC, CDBG, LIHTC, etc.)</td>
</tr>
<tr>
<td>• Provide culturally appropriate training, engagement and education for landlords and housing service providers</td>
<td>• Identification of commodity, education campaign about housing as expensive commodity</td>
</tr>
<tr>
<td>• Develop a PR campaign about vouchers</td>
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Educating the public to increase understanding and de-stigmatize housing needs
# Five-Year Investment Overview

## All Workgroups

January 2020–December 2024

<table>
<thead>
<tr>
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<th>Budget</th>
<th>Spent</th>
<th>Available</th>
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<table>
<thead>
<tr>
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<td>Address Poverty</td>
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<td>Behavioral Health</td>
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<td>Physical Health</td>
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<td>Stable Housing</td>
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<td>Substance and Alcohol Misuse</td>
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<td>Upstream Prevention</td>
<td>$1,424,126.00</td>
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## HOUSING 2023 Budget

### Overview

<table>
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<th>Budget</th>
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<td>Cycle to Date</td>
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<td>Yearly Mini-Grant</td>
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### By Future State Measure (5 year)

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<tr>
<th></th>
<th>Budget*</th>
<th>Spent</th>
<th>Available</th>
<th>Currently Allocated</th>
<th>Projected Available</th>
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<td>System for Counting Homelessness</td>
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<td>$407,327.00</td>
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<td>$244,339.67</td>
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*Budget for each FSM reflects the agreed upon 5 year 'soft budget' minus the portion contributed to shared minigrant budget.

### 2023 Investments

<table>
<thead>
<tr>
<th>Organization</th>
<th>Process</th>
<th>Project</th>
<th>Award</th>
<th>Decision Date</th>
<th>Future State Measure</th>
<th>Latest Report</th>
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<tbody>
<tr>
<td>St. Vincent de Paul Society</td>
<td>Homeless and Low-Income</td>
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<td>pulled from Mini</td>
<td>Rent and Mortgage</td>
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<td>Burden</td>
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