



**Substance and Alcohol Misuse: Prevention and Treatment**  
Regional Health Improvement Plan Workgroup

Join Zoom Meeting

<https://us02web.zoom.us/j/87420000818?pwd=K1dEb3U5c1RINEFITnZtWDd2bnhKUT09>

Join by phone:

+1 669 900 6833

Meeting ID: 874 2000 0818

Passcode: 562894

February 13, 2024

3:30-5:00 PM

Aim/Goal
Create and enhance cross-sector collaborations and programming so that all Central Oregonians have equitable access to skilled, evidence-based substance and alcohol misuse prevention, intervention, treatment, and recovery services that are culturally responsive and trauma-informed.
Future State Measures
<ol style="list-style-type: none"><li>1. Decrease binge drinking among adults.</li><li>2. Decrease vaping or e-cigarette use among youth.</li><li>3. Increase services for alcohol or drug dependence for individuals newly diagnosed.</li><li>4. Reduce mental health/substance abuse ED visits in Madras, Prineville and Warm Springs.</li></ol> <p>*See full measures on next page.</p>

AGENDA
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3:30-3:45 PM	Welcome, introductions, announcements, packet review
3:45-4:05 PM	Healthy Retail Assessment findings
4:05-5:00 PM	Implementation plan development <ul style="list-style-type: none"><li>• Media campaign implementation</li><li>• Healthy Retail next steps</li><li>• Youth vaping proposals</li></ul>
4:50-5:00 PM	Wrap-up and next steps

Working Document: [https://docs.google.com/presentation/d/1O8HdpfQPrfK-9T8K0tKUycX3kd\\_abi3FtoS4Utva0cM/edit?usp=sharing](https://docs.google.com/presentation/d/1O8HdpfQPrfK-9T8K0tKUycX3kd_abi3FtoS4Utva0cM/edit?usp=sharing)

Workgroup Budget: <https://docs.google.com/spreadsheets/d/1Gw9dL6ilRe1olGhJRMloXg9pEUofJ-KzU5WnscBbEX8/edit?usp=sharing>

### **Substance and Alcohol Misuse: Prevention and Treatment**

Future State Measures – Full Detail			
1. By December 2023, only 25% of adults aged 18 to 34 in Central Oregon reported binge drinking on at least one occasion over the past 30 days.			
2. By December 2023, reduce the percentage of Central Oregon 11th grade students who report vaping or using e-cigarettes by 10% percent in each county, resulting in only 20.2% in Crook County, 26.5% in Deschutes County, and 14.9% in Jefferson County (OR Student Health Survey).			
3. By December 2023, 30% of Medicaid members (ages 13 and older) who are newly diagnosed with alcohol or other drug dependence and who began treatment within 14 days of the initial diagnosis will have two or more additional services for alcohol or other drug dependence within 30 days of their initial treatment. (Quality Incentive Measure (QIM))			
4. By December 2023, Mental Health/Substance Abuse Emergency Department visits per 1,000 will be reduced by 25% in highest rate locations:			
Warm Springs	Prineville	Madras	
35.3	15	13.8	

## **Land Acknowledgement**

We recognize and acknowledge the indigenous land of which we live, work, learn, play, and grow. This is the land of the Warm Springs, Wasco, Northern Paiute, Tenino, Klamath, Molalla, and Yahooskin. We acknowledge them as the past, present, and future caretakers of this land. It is on their traditional land where we partner to improve the health and well-being of Central Oregonians. We aspire to be good guests honoring the concept in the Warm Springs culture: “This land is for you to know and live upon and pass on to the children.”



## **Regional Health Improvement Plan (RHIP) Workgroup**

### **Guiding Principles**

#### **Shared Focus**

We come together to improve the health and well-being of individuals living in various and diverse communities throughout Central Oregon region. We use the Regional Health Improvement Plan (RHIP) as our guide. It is our region's shared vision of current problems and our aims. As workgroup partners we develop agreed-upon actions to solve the issues and keep the needs of our communities as the main focus.

#### **Shared Metrics**

We measure progress, process and outcomes through a shared lens. We use the Regional Health Assessment (RHA), Regional Health Improvement Plan and community dashboard.

#### **Involve Targeted Population**

The individuals living in our diverse Central Oregon communities are the center of our work. We make every effort to include people from every part of the region in our workgroups, discussions, processes and decisions.

#### **Collaborate to Solve Complex Issues**

Inviting diverse perspectives from throughout the Central Oregon region deepens our shared understanding of complex issues and propels us toward better progress and outcomes. We practice frequent, structured, open communication to build trust, assure shared objectives, and create common motivation. We respect the privacy and sensitivity of information partners share.

#### **Coordinate Collective Efforts**

We are made up of diverse partner organizations and individuals with unique strengths, skills, and resources. We coordinate our efforts and use our unique strengths and skills to meet the goals of the RHIP.

#### **Learn and Adapt Together**

We embrace shared learning and a growth mindset. We create a space that allows for mistakes, failures, second chances, and a celebration of brave attempts. We adjust and apply our learnings to the complex and changing landscape of health and well-being in Central Oregon.

# Five-Year Investment Overview

## All Workgroups

January 2020–December 2024

Budget	Spent	Available
\$12,000,000	\$8,046,519.28	\$3,953,480.72

Workgroup	Spent	Available
Address Poverty	\$941,993.79	\$1,058,006.21
Behavioral Health	\$1,974,157.00	\$25,843.00
Physical Health	\$1,117,637.10	\$882,362.90
Stable Housing	\$1,129,654.00	\$870,346.00
Substance and Alcohol Misuse	\$1,195,251.39	\$804,748.61
Upstream Prevention	\$1,687,826.00	\$312,174.00

SUBSTANCE AND ALCOHOL MISUSE 2024 Budget						
Overview						
		Budget	Spent	Available		
	5-Year	\$2,000,000	\$1,195,251.39	\$804,748.61		
	Yearly Mini-Grant	\$20,000	\$0.00	\$20,000		
By Future State Measure (5 year)						
	Budget* [1]	Spent	Available [2]	Currently Allocated [3]	Projected Available [4]	Notes [5]
Binge Drinking	\$484,552.00	\$276,250.58 [6]	\$208,301.42	\$100,000.00	\$108,301.42	Tribal Strategies
Vaping E-Cigarettes	\$484,552.00	\$270,251.12	\$214,300.88	\$100,000.00	\$114,300.88	Vaping J Co & WS
SUD Services	\$484,552.00	\$415,458.00	\$69,094.00		\$69,094.00	
ED visits	\$484,552.00	\$195,330.00	\$289,222.00		\$289,222.00	
*Budget for each FSM reflects the agreed upon 5 year 'soft budget' of \$500,000 minus the portion contributed to shared minigrant budget.						
2024 Investments						
Organization	Process	Project	Award	Decision Date	Future State Measure	Latest Report

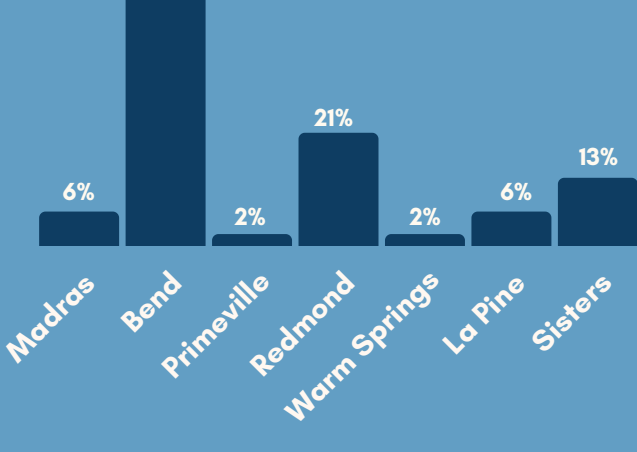
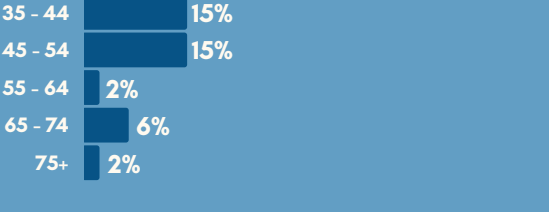
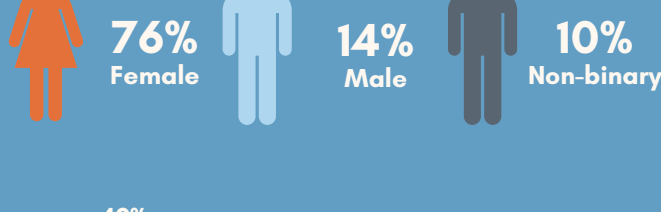
# HEALTHY RETAIL PROGRAM



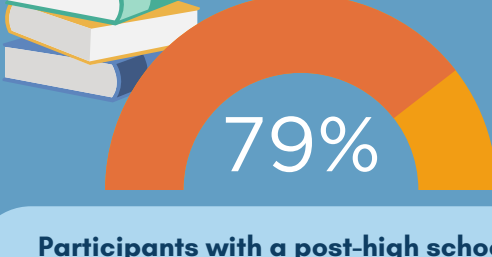
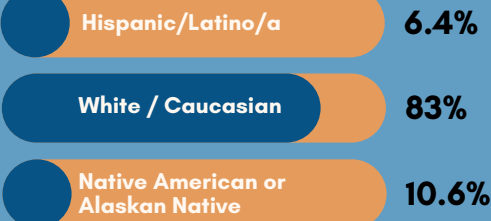
An infographic summary of demographic information gathered from community participants

## DEMOGRAPHIC DATA COLLECTED

COMMUNITY LISTENING SESSION PARTICIPANTS

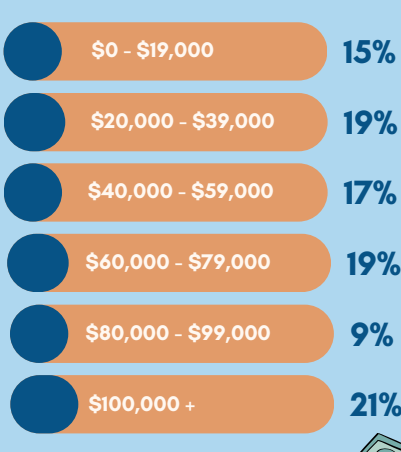


This data has been gathered from a sample of 47 residents in Central Oregon who actively engaged in one of our ten community listening sessions

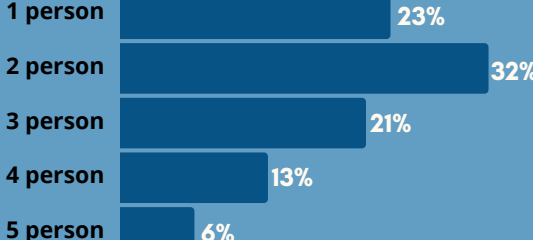


Participants with a post-high school education. Including 30% who hold a graduate degree

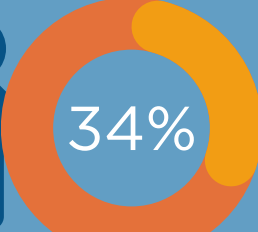
### Household Income



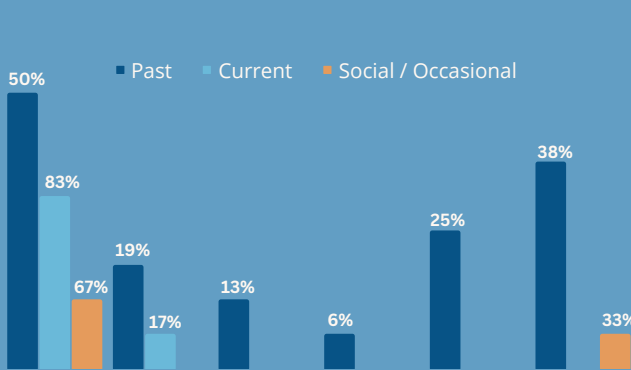
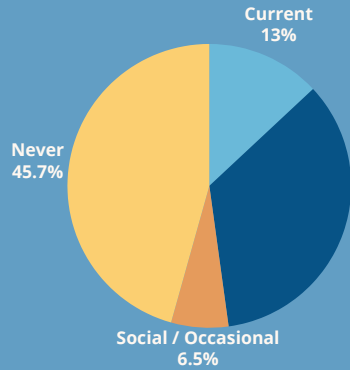
### Household size



Participants with children in the household



## TOBACCO AND CONVENIENCE STORES



Of those who currently use tobacco products on an active basis and selected cigarettes as their preferred product, 100% of these participants reported that they visit the convenience store regularly or once per week.

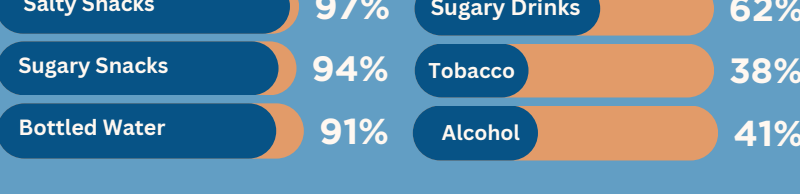
Of the 29.1% of participants who indicated actively using tobacco, 100% of these participants reported being a convenience store shopper at some level, 77.7% of them visiting a convenience store at least once every few weeks.

Greater diversity in age and product preference among past users, whereas current users tended to be younger and solely utilized e-cigarettes or cigarettes. Notably, vaping was prevalent only among the youngest age group of participants, aged 25-34

72%

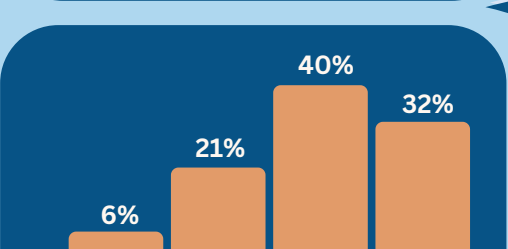
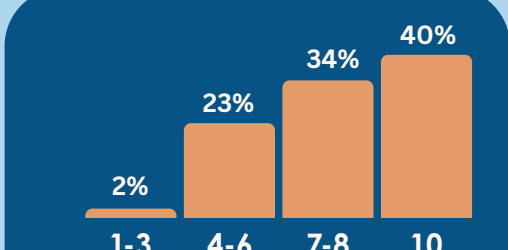
Participants answered that they do purchase items from a convenience store either rarely, occasionally, regularly or frequently.

### What do they purchase?

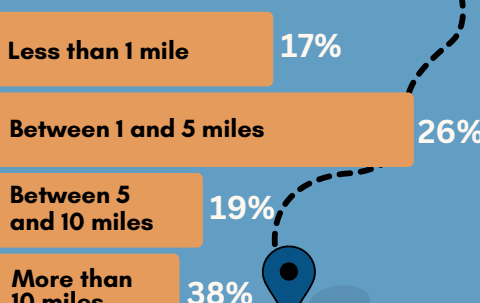


## GROCERY SHOPPING PATTERNS

To gather insights about the participants' views on their personal access to and the quality of produce, we requested them to rank both aspects on a scale from 1 to 10, with 10 indicating the highest level



### Home distance from store



100%

participants who ranked access in the lowest group, also ranked quality in the lowest group.

78%

Participants who ranked access 10 also gave quality rating 10

69%

Participants who earn \$90,000 or more that ranked their access and quality as a perfect 10. The lowest ratings of produce were predominately given by individuals in the lowest income categories

32%

Participants who live in Madras or La Pine are happy with their produce access and quality.

80%

Participants who live in Bend are happy with their produce access and quality.

77%

Participants reported they cook 5 or more meals at home weekly

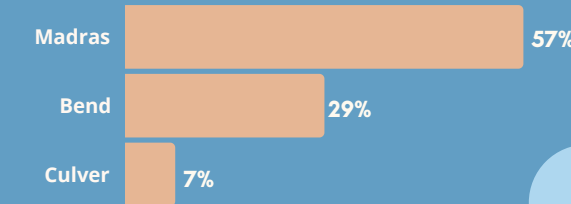
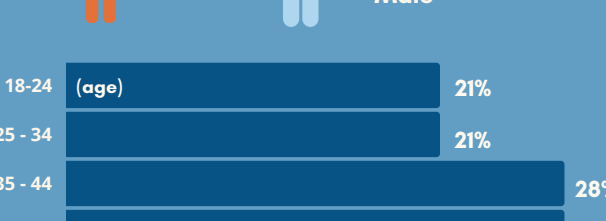
Participants who ranked access/quality of their produce high also demonstrated a higher inclination towards cooking at home on average.

Participants who reported cooking 0-2 meals per week had lower household income levels overall than those who cooked more

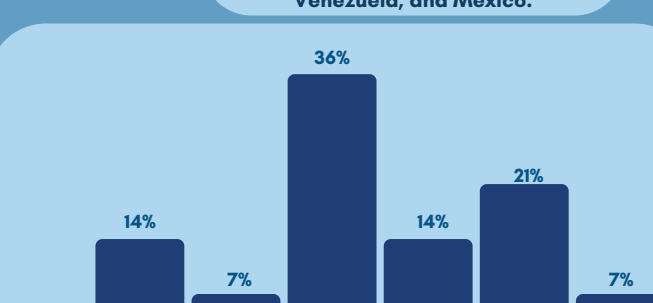
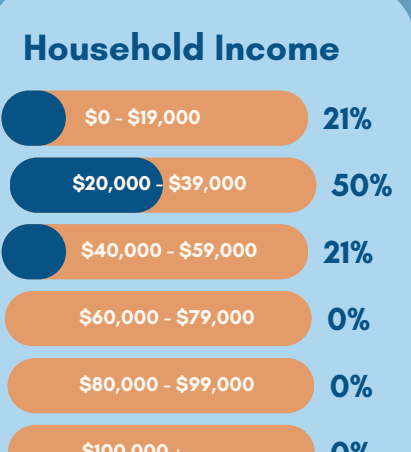
Participants that cooked least often also reported living in close proximities to stores

## DEMOGRAPHIC DATA COLLECTED

KEY INFORMANT INTERVIEWEES



### Household Income



7%

Participants with a post-high school education

43%

Participants that did not finish high school

93%

Participants with children in the household

## KEY INFORMANT SHOPPING PATTERNS

100%

Key informants who ranked access in the lowest group, still reported cooking at home 5+ times per week.

7%

Key informants who ranked access 10 also gave quality rating 10

50%

Key informants who ranked their access and quality as low have a low annual household income.

75%

Key informants who live in Bend are happy with their produce access and quality.

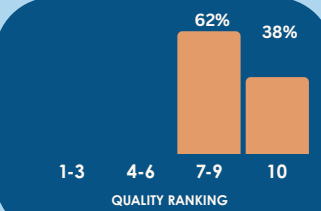
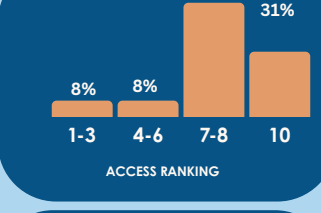
89%

Key informants who live in Madras are happy with their produce access and quality.

62%

Key informants reported that advertising at the grocery store has an impact on the products their purchase at the supermarket

To gather insights about the participants' views on their personal access to and the quality of produce, we requested them to rank both aspects on a scale from 1 to 10, with 10 indicating the highest level



### Home distance from store



93%

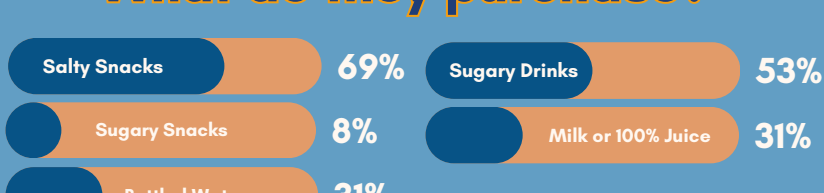
Participants reported they cook 5 or more meals at home weekly

## KEY INFORMANT TOBACCO AND CONVENIENCE STORES

93%

Participants answered that they do purchase items from a convenience store either rarely, occasionally, regularly or frequently

### What do they purchase?



Past

Never

TOBACCO USE

While the majority indicated that they do not smoke, many mentioned observing extended family or friends engaging in smoking, primarily using vape pens and cigarettes.